

2nd game - Thursday - 10/1/53

Yankee Stadium  
Yankees 4-5-0-5 W.P. Lopez  
Dodgers 2-9-1-10 R.P. Kopp

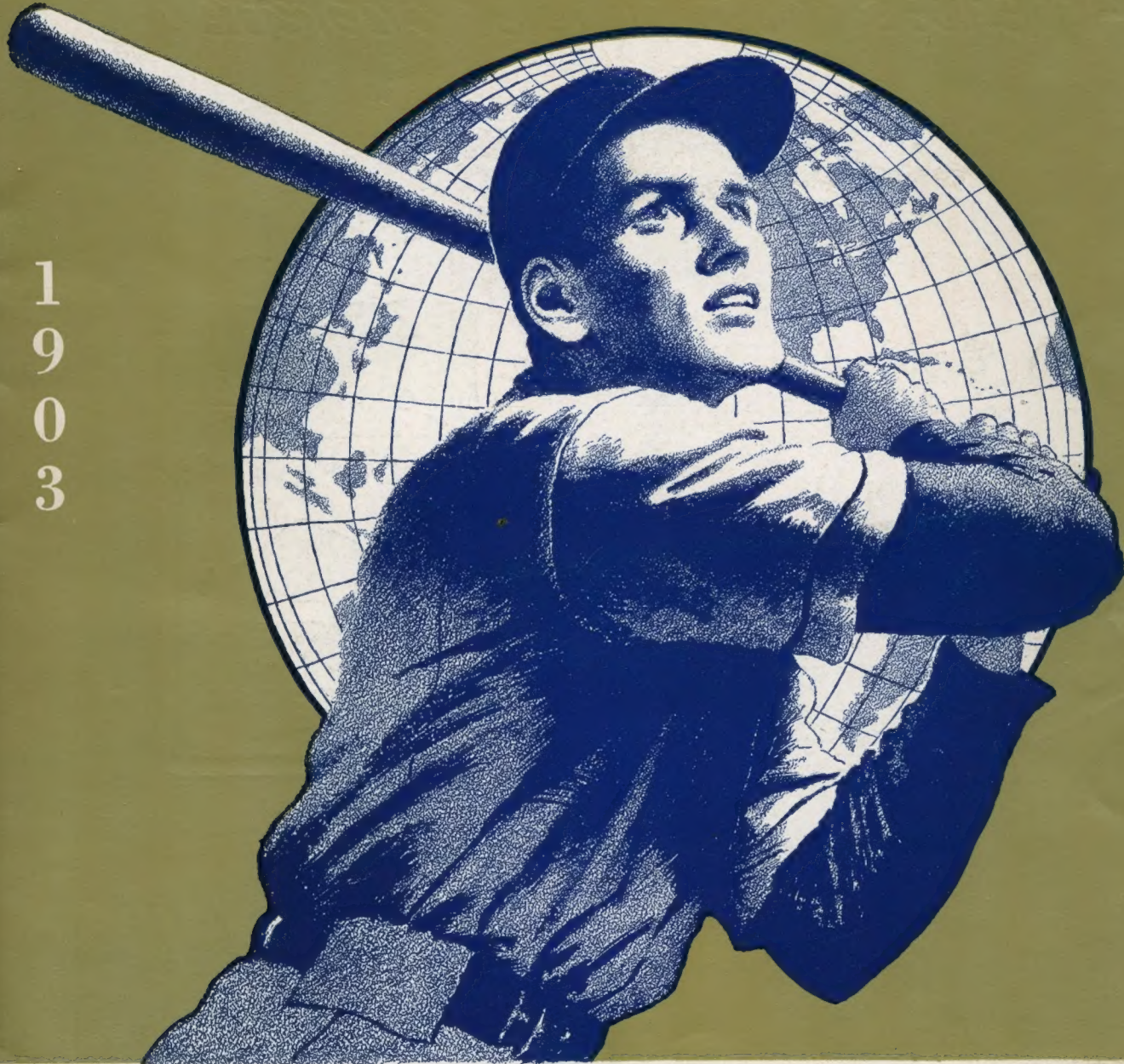
OFFICIAL PROGRAM • FIFTY CENTS

NEW YORK

# Yankees

66,786

GOLDEN ANNIVERSARY WORLD SERIES



1  
9  
0  
3

1  
9  
5  
3

BROOKLYN

# Dodgers



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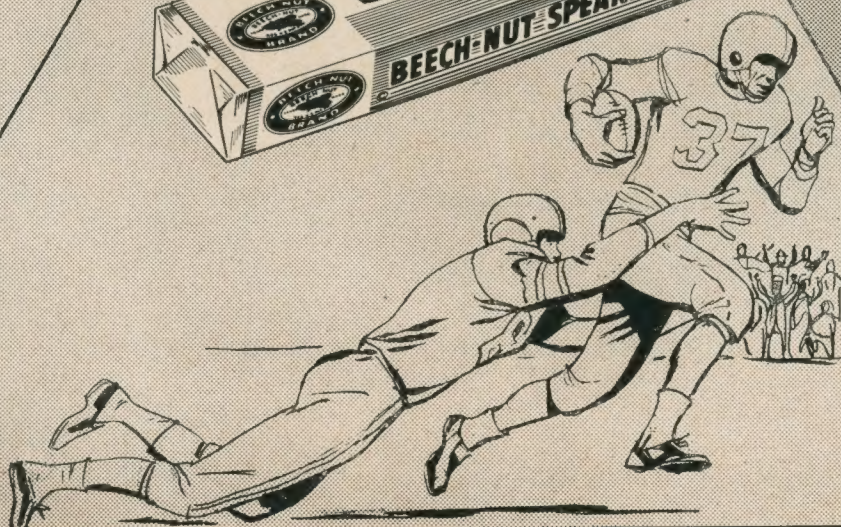
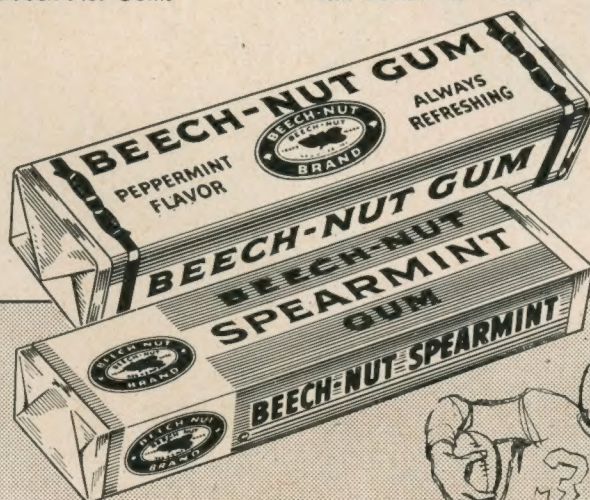


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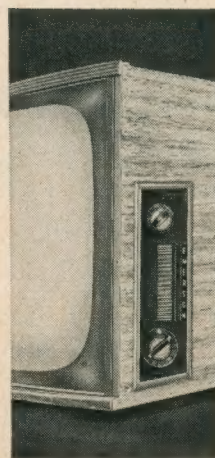
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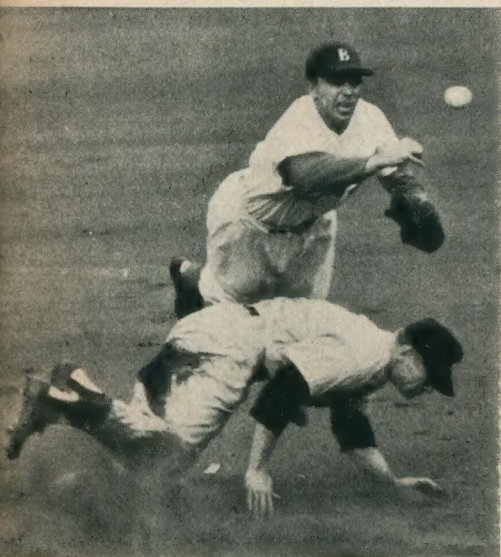
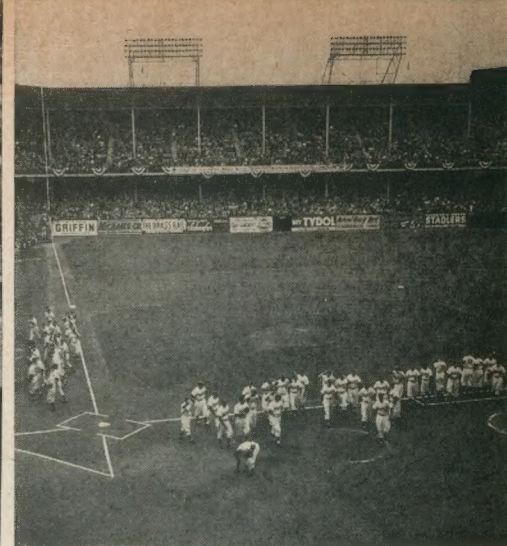
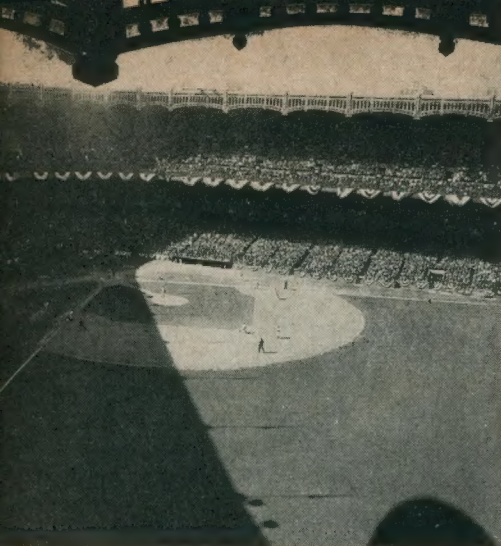
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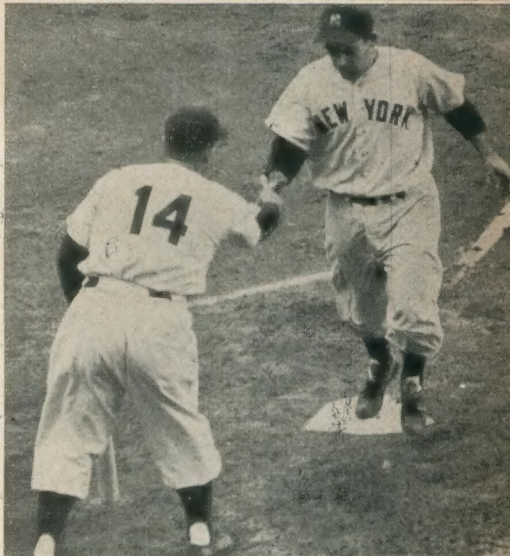
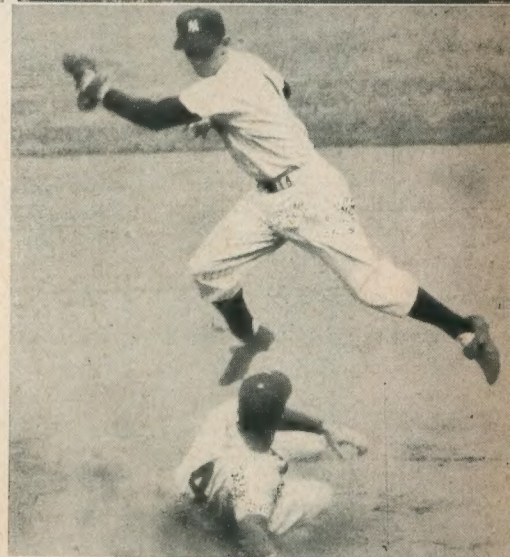


## Dedication

**B**ASEBALL is older than the World Series. Baseball is more than the World Series. Baseball is the game played by youngsters on the sandlots, by our service men in foreign lands, by minor league teams studding our map from Coast to Coast and by the great stars of the two major leagues from Spring training through the pennant stretch. But this week baseball is the World Series and the World Series is baseball. This 1953 series marks a milestone in baseball history—the 50th anniversary of World Series play—and it is our special privilege to have with us some of the men who played in that first Classic of 1903, oldtimers from the Pittsburgh Pirates and the Boston Red Sox. To them and to the many great pioneers of our game, I, as Commissioner of Baseball, respectfully dedicate the pages of this World Series program. They made the game of baseball what it is today.

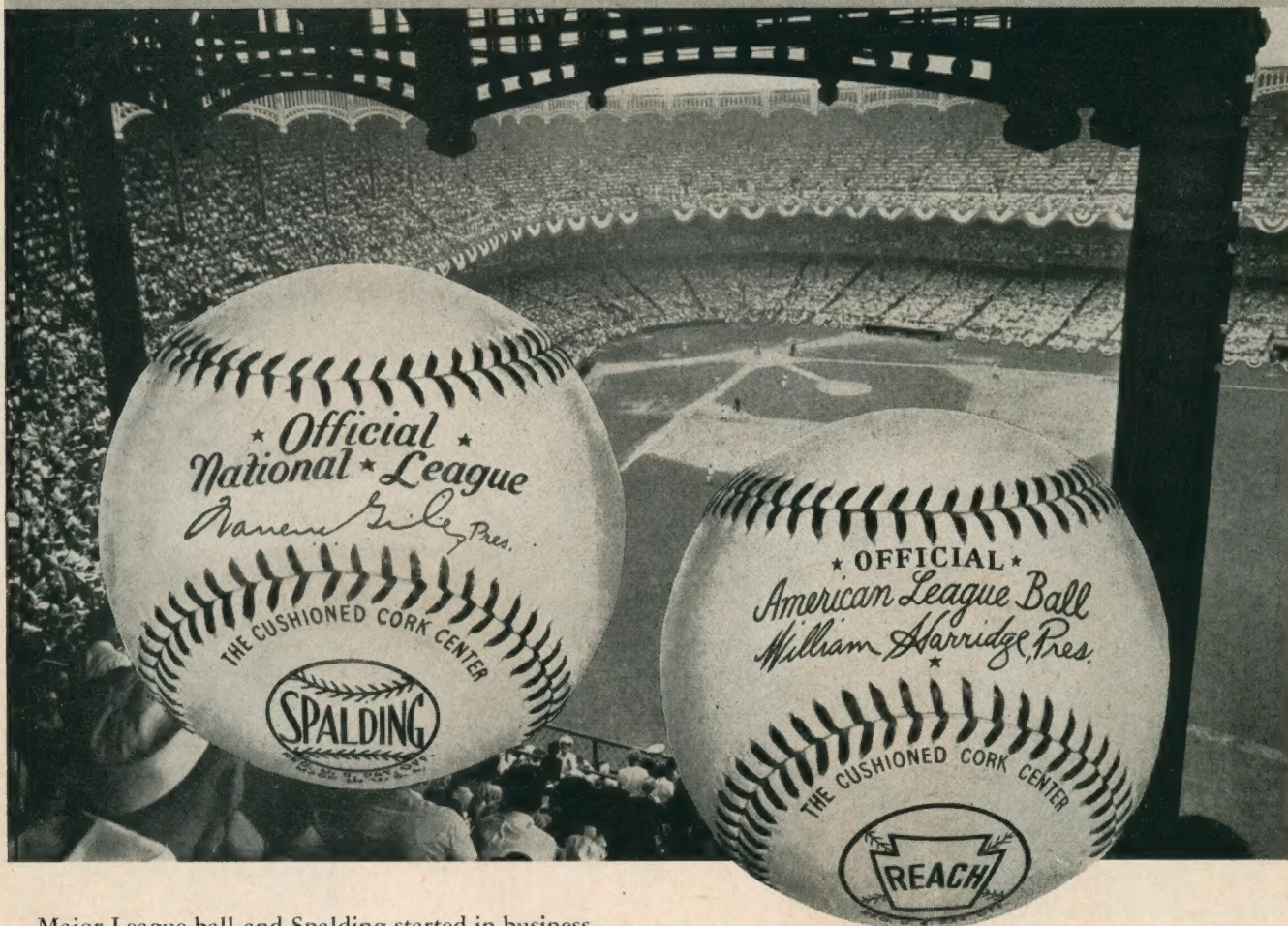
*David L. Dick*

Commissioner of Baseball





# What you'll see at every World Series game



Major League ball and Spalding started in business within a few hours of each other. And they've been together ever since.

For 77 years it's been *Spalding* and *only* Spalding that's Official in the National League.

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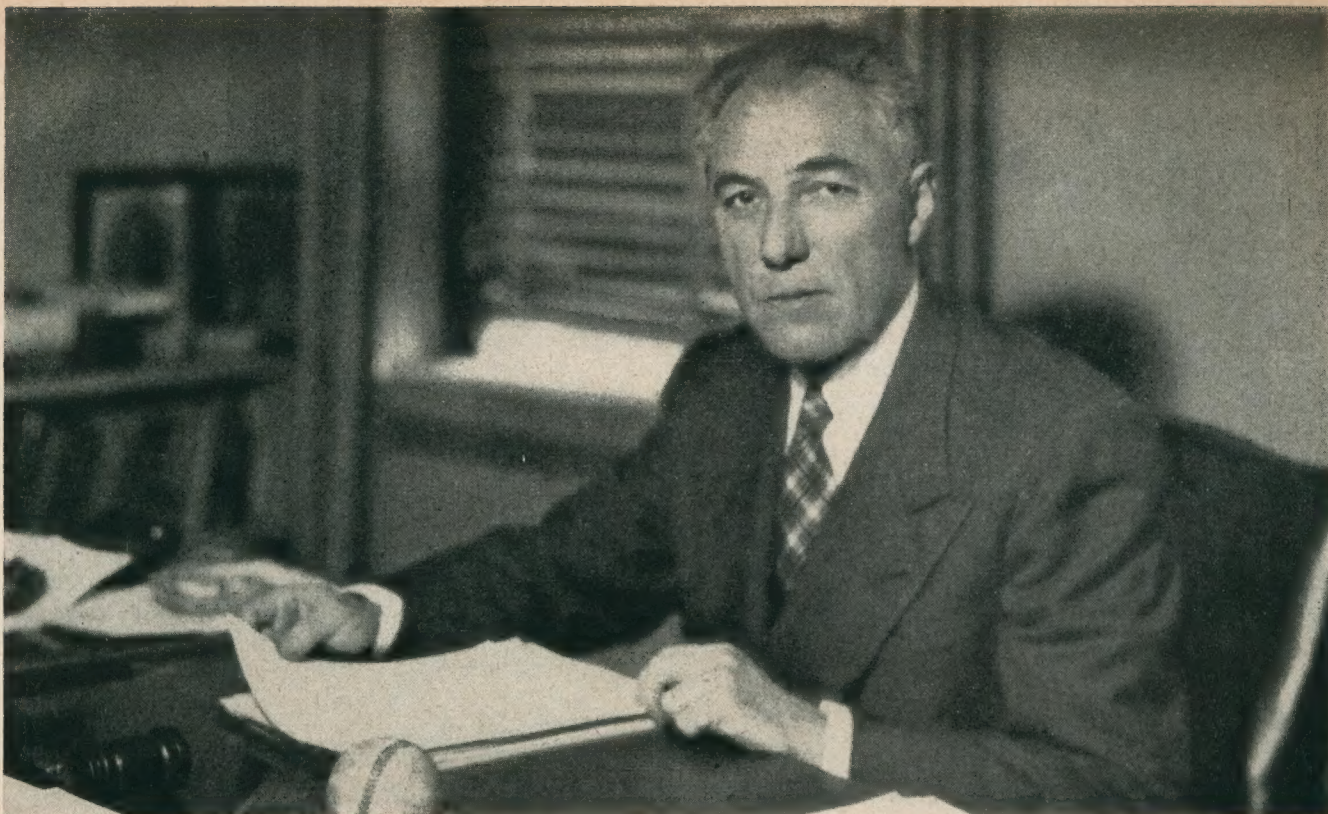
**TWINS OF THE MAJORS**

**BOTH MADE BY**

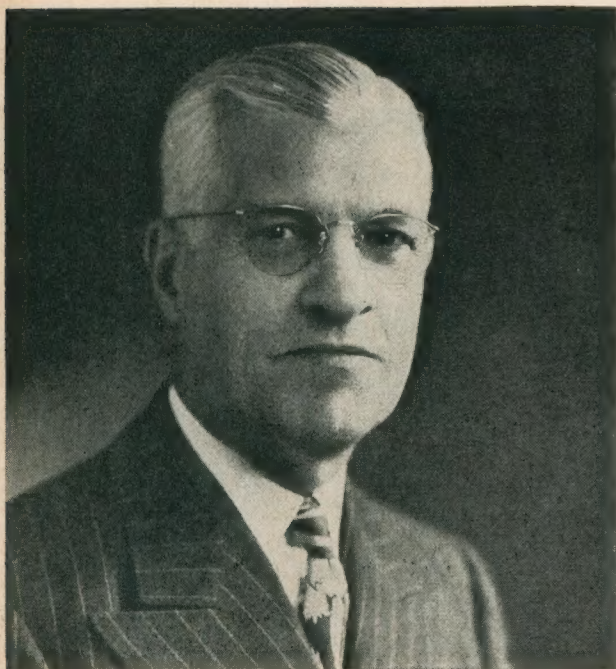


# SPALDING

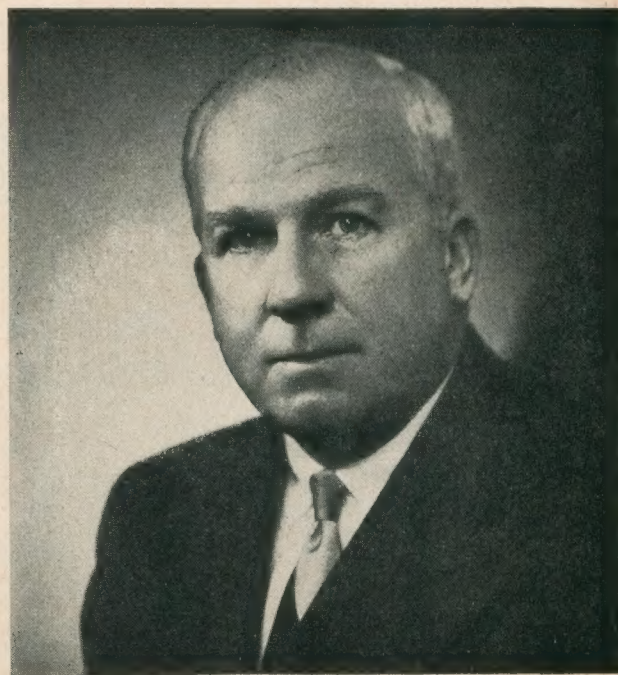




*Ford C. Frick, Baseball's Commissioner, has seen the World Series from all angles. For years he covered the October Classics, first as a writer, later as a radio commentator. From 1934 to 1950, as National League President, he rooted against the Yankees, the team that had been his "beat" in pressbox days. Just before the World Series of 1951, he assumed baseball's top job, bringing to the office of Commissioner a full understanding of management, players, press and fans and, which is more vital, a sincere appreciation of baseball's place in the American way of life. This his every effort is directed to uphold.*



*No one has enjoyed World Series play more than William Harridge, President of the American League since 1927. During his long regime, the American League has been victorious in nineteen October Classics, defeated in only seven. The Yankees feel proud they have helped him celebrate fourteen such triumphs.*



*Warren Giles, President of the National League, is rooting for his first World Championship after two tries. In his present post since September, 1951, the former General Manager of the Cincinnati Redlegs saw the Yankees defeat the Giants of '51 and the Dodgers of '52. However, he is batting 1.000 in his two All-Star Games.*



# FIVE STRAIGHT IS A MIRACLE!

By DAN DANIEL, *The World-Telegram and Sun*

In winning five consecutive American League pennants, the Yankees not only have written a matchless exploit into the record book but they have achieved a miracle!

This feat is made all the more incredibly spectacular by the fact that the Bombers capped every one of their four previous league titles with a world championship.

In this competition with the Dodgers, the Yankees seek the completion of a five-year sweep, the fulfillment of a dream which baseball long had held to be merely a wild chimera.

Year after year, through five seasons of stern struggle against the combined efforts and stout resistance of the seven other clubs in the American League, this New York team under Charles Dillon (Casey) Stengel maintained an unparalleled domination.

To establish and protect this supremacy and, in its fifth year, pile up more victories than the Yankees had registered in any of the four previous seasons required a rare amalgam of mental and physical forces. As a ball club finds itself on a high wave of victorious momentum, as it sees a first, then a second, pennant fall to its strength and its moral qualities, it becomes its own potentially most powerful foe.

Stengel stated the situation graphically last April, as the Yankees were coming Northward from Florida. "This team of mine will win again," said the manager. "The only gang in the American League capable of beating the Yankees are the Yankees themselves."

"My most important job will be to pre-

vent a feeling of over-confidence. I will have to keep a sharp lookout for team and individual self-complacency. I will have to stamp out a possible attitude of sneering at the opposition and getting fat and too prosperous in the lap of luxury and the winning habit.

"However, I don't think I am going to have any serious trouble in that direction. If this Yankee team had been the kind that gets soft and lazy with continued success, we would not have won in 1952. The Indians would have pitched us out of the league race and we never would have had the chance to beat the Dodgers in the most dramatic World Series in baseball history.

"Still, after four straight pennants and world championships, things may crop up which I have not had to contend with before. To be on the alert for those possible developments will be my primary job," Casey concluded.

If there was a stage in the 1953 pennant race which found the Yankees displaying the human frailty of too much confidence, it came during a losing streak of nine straight which was halted by Vic Raschi, with thirteen-hit support, on July 2, in a 5-3 victory at Boston.

Stengel blames himself for the letdown. He charges himself with having nodded in the face of laxity, and, for that one brief spell, having allowed himself to relax his alertness against over-confidence.

Baseball writers who were with the Bombers day in and day out through the season have disputed Stengel's analysis of the losing streak. They have set it down as a physical and mental reaction from the

remarkable winning skein of 18 straight, which the Yankees had completed with a four-game sweep in Cleveland on June 14.

That night, with the Yankees ten-and-a-half games in front, but with 102 games still to be played, many of the experts pronounced a solemn requiem on the 1953 American League pennant race.

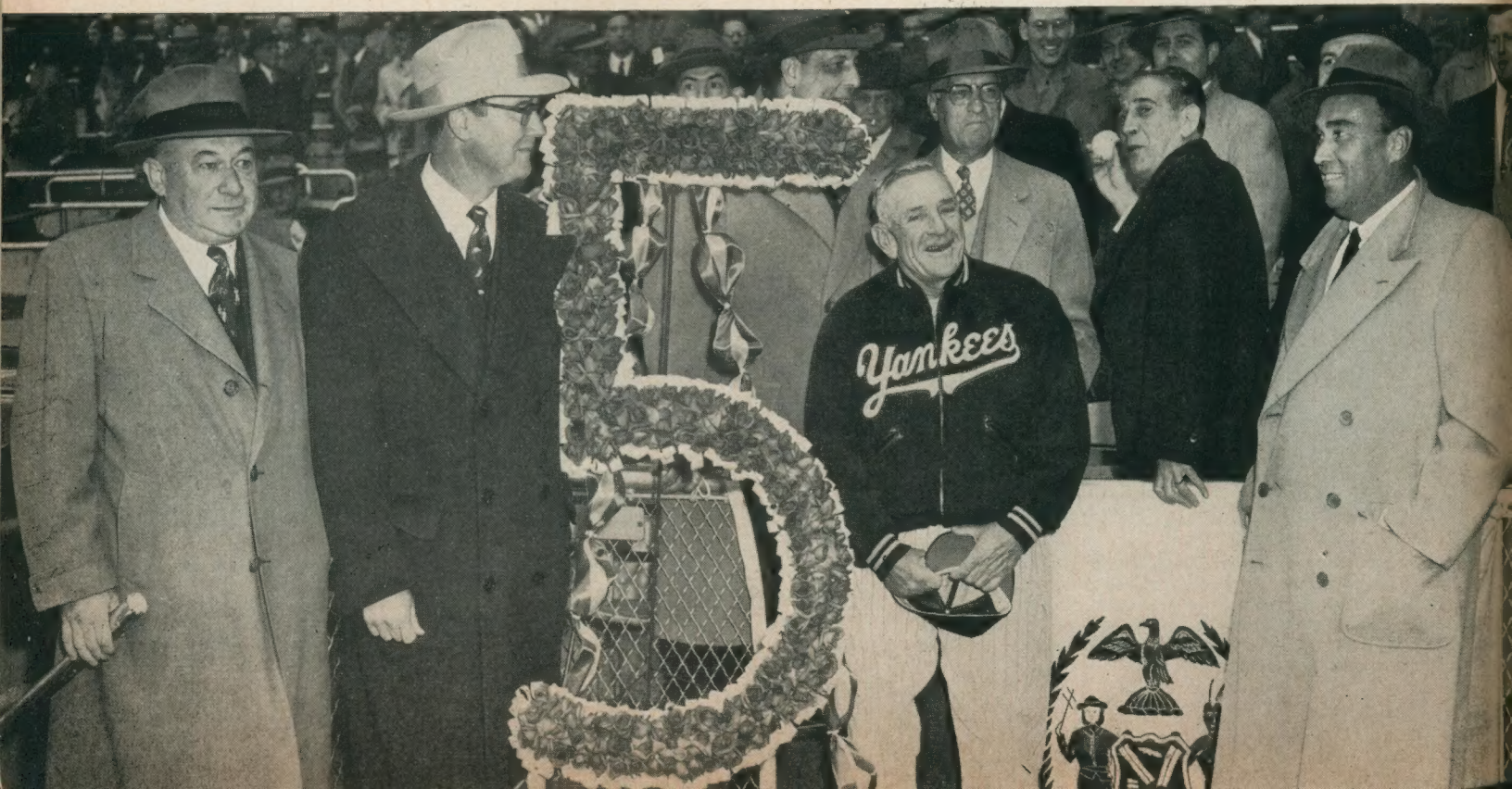
Around the country arose the cry that, to prevent a fiasco, the club owners would do well to consider the radical expedient of a split season. This was a startling variation of the old theme of "Break up the Yankees!"

It may be that, while the Yankees were running off those 18 in a row, some of them were reading the papers. It may be that, in the wake of this near record exploit, some of them did get a trifle lax.

But from July 1 on, there was no further need for journalistic analysis of the whys and wherefores of losing tendencies. The Bombers girded their loins anew and tore into the opposition with a fervor, with a deadly change of pace, which enabled them to achieve their earliest pennant clinching of the Stengel regime. They achieved the mathematical certainty on Sept. 14, only ten days later than the record date of Sept. 4, on which the 1941 Yankees won their ticket into the classic, under Joe McCarthy.

The five-year reign of the Stadium club has seen quite a few changes in personnel. The great Joe DiMaggio figured in the first three pennant triumphs. After him came Mickey Mantle. Charley Keller and Tommy Henrich also were early assistants in getting the Stengel steam roller under way.

**PROPHETIC GETAWAY**... Mayor Vincent R. Impellitteri tosses out first ball to get 1953 season under way as Casey Stengel chuckles at prospect of record-smashing fifth straight American League flag. Left to right, flanking Yankee pilot, are General Manager George M. Weiss, Vice-President and Co-Owner Del E. Webb, Frank Kridel, donor of the appropriate floral piece; League President William Harridge, Mayor Impellitteri and President-Owner Danial R. Topping. Season had nothing to erase those Opening Day smiles.







**THEY MADE IT "5" . . . THE 1953 YANKEES**—Back Row, L. to R.): Johnny Mize, Ed Lopat, Andy Carey, Mickey Mantle, Hank Bauer, Ralph Houk, Johnny Sain, Don Bollweg, Allie Reynolds, Joe Collins. Middle Row: Trainer Gus Mauch, Jim McDonald, Willie Miranda, Jerry Coleman, Bob Kuzava, Bill Miller, Tom Gorman, Bill Renna, Gus Triandos, Vic Raschi. Front Row: Art Schallock, Eddie Ford, Billy Martin, Phil Rizzuto, Larry Berra, Steve Kraly, Coach Frank Crosetti, Manager Casey Stengel, Coach Bill Dickey, Coach Jim Turner, Gil McDougald, Irv Noren, Gene Woodling, Charlie Silvera. Batboys: Joe Carrieri and Dick Manzielis.

As the old heroes found the hot pace of the Bombers too much for their waning powers, new stars developed and the Yankees did something without precedent in baseball operation. They went right on winning during the rebuilding.

In the recasting, in the discovery of fine talent and the operation of the strong farm system which lies behind the parent club, George M. Weiss was the vital factor. To George belongs the distinction of being the most able front-office operator it has been the privilege of a manager to have on his side. Nor should it be forgotten that, in all their moves, Weiss and Stengel had the unstinting support of Dan Topping and Del Webb, sportsman owners fanatically dedicated to the cause of victory by any honorable means.

The one New York standby, the one Stadium stalwart who has refused to yield to Time, and even to illness, was Phil Rizzuto, after all these years still Mr. Shortstop. In 1951, Rizzuto had one of the most notable seasons of his brilliant career. But in 1952 he slowed down somewhat, and the experts began to shake their heads in doubt, and in chagrin.

Last Winter it developed that the Scooter had been suffering from an ulcer. There was doubt if he would be available for 1953. Certainly, he could not be expected to play many more than 100 games and the dopesters began to examine the Yankee farm system for a possible successor to Mr. Shortstop.

However, Rizzuto got rid of his ulcer. He played day after day, with his old elan and his old fervor. And now Casey says, "My 1954 shortstop, for my sixth straight pennant, will be Phil Rizzuto."

There is no doubt that Rizzuto has been the one salient factor in the Yankees' five-season domination. This statement is not intended to play down the managerial acumen of Stengel and the vital contributions of a fighting pitching staff featuring Allie Reynolds, Vic Raschi and Ed Lopat.

Nor should this accolade for the Scooter be taken as a damning with faint praise of the spectacular development of Gil McDougald and Billy Martin, the all-around

skills of the greatest outfield in the American League, the work of Yogi Berra, the circuit's top catcher, and the indomitable spirit of the club as a unit.

This team of Casey's, all through these five years of triumph, has evidenced an amazing flair for winning the game that simply must be won.

A striking example of this precious and precocious habit of the Bombers came on September 14.

"I want this pennant clinched today," said Casey in a club meeting that morning. "I want this game not only because I don't like any more delay in settling the race but because, for five years, no team has taken a season's series from us. By winning the last two from us, Cleveland could do that. I want this game."

At the end of the third inning the Indians had a 5-0 lead, and it appeared certain that the clinching party would have to be postponed. But that old Yankee flair charged into the picture. The Bombers tore into the Indians, tied the score with a homer by Gene Woodling and won, 8-5, to nail down the flag.

A look at the records of the major leagues shows that only two other clubs, the Giants of 1925, under John J. McGraw, and McCarthy's 1940 Yankees, were confronted with the chance to make it five in a row. The Giants finished second to the Pirates, the Bombers were outlasted by the Tigers and the Indians.

It took all of 78 years of big league competition to produce a five-in-a-row pennant winner. So this feat by which the Yankees of 1953 have brought the club into its twentieth World Series since 1921 is a miracle indeed!

### *Pride of the Yankees*

#### BATTING CHAMPIONS

Babe Ruth	1924
Lou Gehrig	1934
Joe DiMaggio	1939-40
George Stirnweiss	1945

#### HOME-RUN CHAMPIONS

Wally Pipp	1916-17
Babe Ruth	1920-21-23-24-26-27-28-29-30-31
Bob Meusel	1925
Lou Gehrig	1931-34-36
Joe DiMaggio	1937-48
Nick Etnen	1944

#### R.B.I. CHAMPIONS

Babe Ruth	1920-21-23-26-28
Bob Meusel	1925
Lou Gehrig	1927-28-30-31-34
Joe DiMaggio	1941-48
Nick Etnen	1945

#### MOST VALUABLE AWARD

Babe Ruth	1923
Lou Gehrig	1927-31-34-36
Joe DiMaggio	1939-41-47
Joe Gordon	1942
Spud Chandler	1943
Phil Rizzuto	1950
Larry Berra	1951



# THE TALK OF THE TOWN!



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Beer**

FATHER KNICKERBOCKER  
SALUTES THE TWO CHAMPS!  
**YANKS AND DODGERS!**

IN BOTTLES  
AND  
ON DRAUGHT



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**DEL E. WEBB**, Vice-President and co-owner of the Yankees, began his baseball career as a minor league pitcher. Now he plays a vital role in carrying on the Yankees' Tradition of Triumph.



**DANIEL R. TOPPING**, President and co-owner of the Yankees, who, with his partner, Del E. Webb, is rooting for his sixth World Championship in nine years of ownership for a .667 batting average.



**GEORGE M. WEISS**, General Manager of the Yankees since 1948, has been selected as baseball's No. 1 executive for three successive years. In his present role and as farm boss of the Bombers since 1932, he has enjoyed fourteen pennant parties.



**J. ARTHUR FRIEDLUND**  
*Secretary and General Counsel*



**ROBERT BECKER**  
*Director and Treasurer*



# Who made the only unassisted triple play in World Series history?

No, it wasn't a Span shirt—though every Span has a triple-play guarantee: 1) by *Manhattan* (the Span collar outlasts the shirt or a new shirt free!) 2) by the Good Housekeeping Seal, and 3) by the Certified Washable Seal of the American Institute of Laundering. In seven of the season's most popular collar styles, Spans are

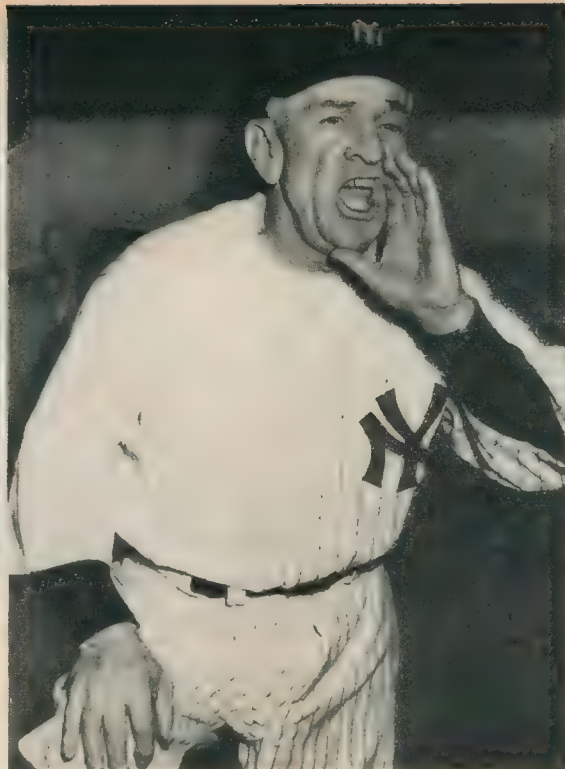
as smart as the front office and as comfortable as a ten run lead. See a variety of Spans at your *Manhattan* dealer's today.

Oh . . . yes—it was Bill Wambsganns, the Cleveland second baseman, who brought off the miracle in the fifth game of the 1920 World Series against Brooklyn.

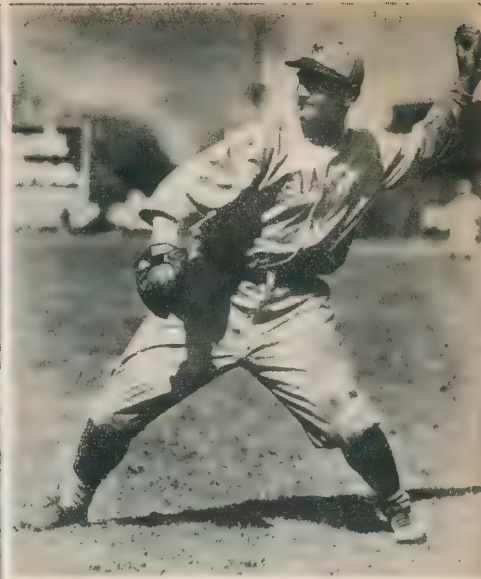




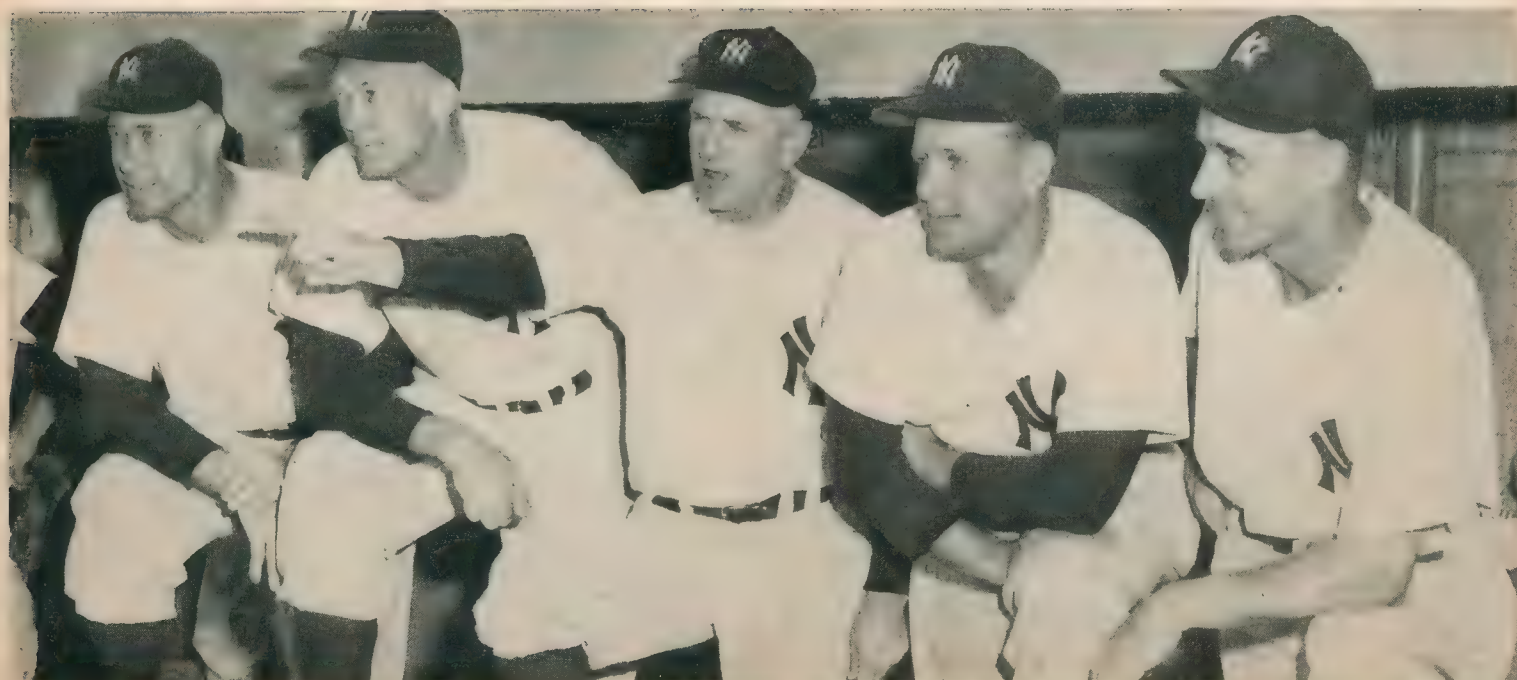
A Favorite Stengel Pastime... Casey hauls up another American League pennant. He has staged this scene at the Stadium every Spring since 1950.



SKIPPER STENGEL... First manager ever to win five major league pennants in a row.



Casey the Villain... As a Giant in 1923, Stengel won two series games with homers, almost robbing Yankees of their first world title. He has been forgiven.



YANKEE BOARD OF STRATEGY... Casey and his coaches: Jim Turner, Bill Dickey, Stengel, Ralph Houk and Frank Crosetti, left to right.



# A winning team for **POWER and MILEAGE**



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# FIFTY YEARS OF WORLD SERIES PLAY

By JOHN DREBINGER, *The New York Times*

As deep rooted in American life as a popular election, rich in tradition that spans half a century, baseball's World Series offers what every sports follower wants most to see—a clean-cut, well-conducted contest to determine the champion of champions. It's a competition that holds the interest of millions of onlookers and listeners and leaves in its wake no shadow of doubt as to who belongs on top.

However, it took a deal of doing before this was achieved. For it wasn't over night that the pioneers of professional baseball got around to producing annually this finest show in the realm of sport. It took years of squabbling, perseverance and patience to build the structure that now has been standing for fifty years.

The first record of any attempt at staging a "world series" dates back to 1882, when the National League, organized in 1876, found itself with a rival circuit, the American Association. A series was arranged between Chicago, the National League victor, and Cincinnati, the Association standard-bearer, but after two games, which the rivals split, the series was abandoned.

Two years later, after differences had been more or less ironed out, it was tried again and this time met with considerably more success, so that 1884 moved into history as the first year to see a regularly sanctioned play-off staged between the then two recognized major leagues. Providence, the National League champion, vanquished the American Association's Metropolitans in three straight games and here is an item that should prove of additional interest to modern fans. Hoss Radbourne, today deservedly in the Hall of Fame, pitched all three of those games for the winner on successive days!

For a number of years the National League and Association got along amicably enough. In 1889 the New York club, named the Giants by its manager, Jim Mutrie, won the National flag, then vanquished Brooklyn, the AA victor, 6 games to 3. The next year, Brooklyn switched to the National, won there and met Louisville, the AA victor, only to wind up in a 3-3 deadlock, with one game a tie. To the eve of the 1953 classic this was to be the closest Brooklyn ever came to winning one.

That year also was to see the last of this series, for fighting again broke out be-

tween the two circuits and by 1892 the AA vanished from the scene while the National expanded to a 12-club league as baseball's sole major loop. As a makeshift "world series", William C. Temple, a Pittsburgh sportsman, offered the Temple Cup for a post-season series between the first two clubs in the National league. It was by winning of the last two of these in the Gay Nineties that the Orioles of Ned Hanlon, John McGraw, Hughey Jennings and Wilbert Robinson gained undying fame.

## All-Club Series Record

### AMERICAN LEAGUE

Club	Series		Series Games		
	W.	L.	W.	L.	T.
Boston	5	1	24	14	0
Chicago	2	1	11	9	0
Cleveland	2	0	9	4	0
Detroit	2	5	18	25	1
New York	15	4	67	33	1
Philadelphia	5	3	24	19	0
St. Louis	0	1	2	4	0
Washington	1	2	8	11	0
Total	32	17	163	119	2

### NATIONAL LEAGUE

Club	Series		Series Games		
	W.	L.	W.	L.	T.
*Boston	1	1	6	4	0
Brooklyn	0	6	11	25	0
Chicago	2	8	19	33	1
Cincinnati	2	1	9	10	0
New York	4	9	35	41	1
Philadelphia	0	2	1	8	0
Pittsburgh	2	2	11	15	0
St. Louis	6	3	27	27	0
Total	17	32	119	163	2

\*now Milwaukee.

However, the Temple Cup series never gained much of a foothold, was abandoned in 1897 and it wasn't until 1903, two years after the establishing of the American League as a recognized major rival of the National, that we come upon the first real "world series" as we know it today. Even then it was arranged strictly as a private venture between the club presidents of the American League's triumphant Red Sox and the National's victorious Pirates. A best five-of-nine series, it developed into a spectacular clash with the Red Sox, after trailing three games to one, sweeping the next four, aided by the brilliant hurling of Bill Dinneen and Cy Young.

It looked like a flying start, since several of the games drew from seventeen to eighteen thousand, but in 1904 there again was no series as ill feeling once more broke out between the leagues and the fiery

McGraw, whose Giants had just won in the National, refused to meet the American League champions, again the Red Sox. However, in response to sharp criticism, John T. Brush, owner of the Giants, helped formulate a code which, known as the Brush Rules, govern the classic, with few changes, to this day.

Thus in 1905 there was staged the first authentic world series as we now know it and even in the face of two World Wars there has never been an interruption. That clash, which saw McGraw's Giants defeat Connie Mack's Athletics, four games to one, still is regarded by oldtimers as the "model series." All five games were shut-outs, the immortal Christy Mathewson winning three of them. Joe McGinnity tossed the other for the Giants, while Chief Bender scored the A's lone victory.

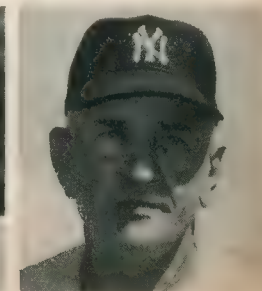
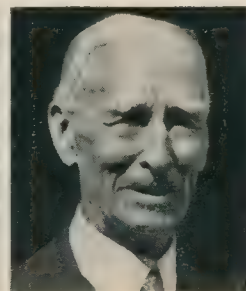
From then on thrills followed thrills in endless procession. The Fall of 1906 was to see an upset still without parallel. Frank Chance's famous Cubs won the National race with 116 victories, still the all-time record. Opposing them were the American League's White Sox, who boasted nothing more formidable than a season batting average of .228. Yet so amazingly skillful was the hurling of Nick Altrock, Ed Walsh and Doc White that the "Hitless Wonders" of Fielder Jones triumphed 4 games to 2.

The Cubs, however, were not to be denied in 1907 and 1908, but in 1910 a new dynasty was to take over as Connie Mack came back with his second great Athletic machine sparked by a "\$100,000 infield." The A's crushed the Giants in 1911 and again in 1913, with the aid of J. Franklin Baker's home runs.

In 1914 there was to be another dramatic upset as the Boston Braves' "miracle team" rose from last place in midseason to win the National League pennant, then sweep the Mackmen in four straight games.

It was in 1921, however, which was to provide the most memorable landmark in world series history. That was the year McGraw, at the height of his powers, was to win the first of four straight pennants with his Giants. That year, too, Miller Huggins, with a cast headed by the incredible slugger, Babe Ruth, guided the Yankees to their first pennant, a feat he repeated in 1922 and 1923.

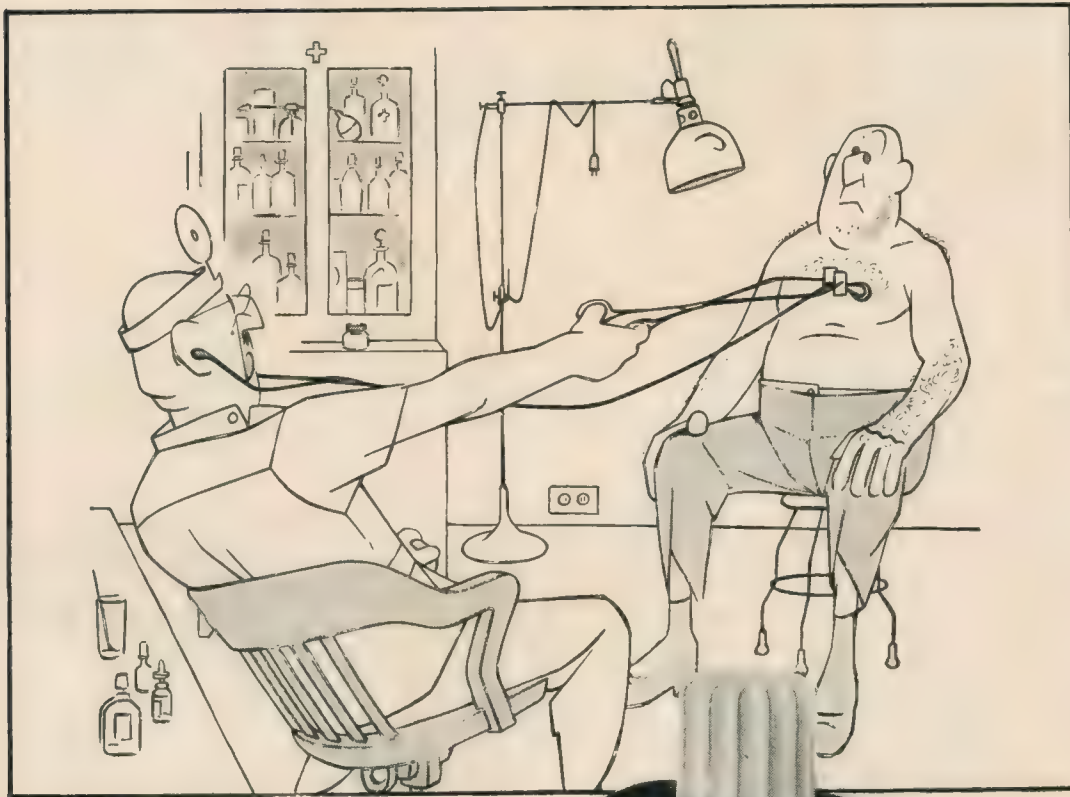
(Continued on page 47)



FAMOUS SERIES MANAGERS: Frank Chance, John J. McGraw, Connie Mack, Miller Huggins, Joe McCarthy, Casey Stengel.



# Are you sure you don't need a man's deodorant?



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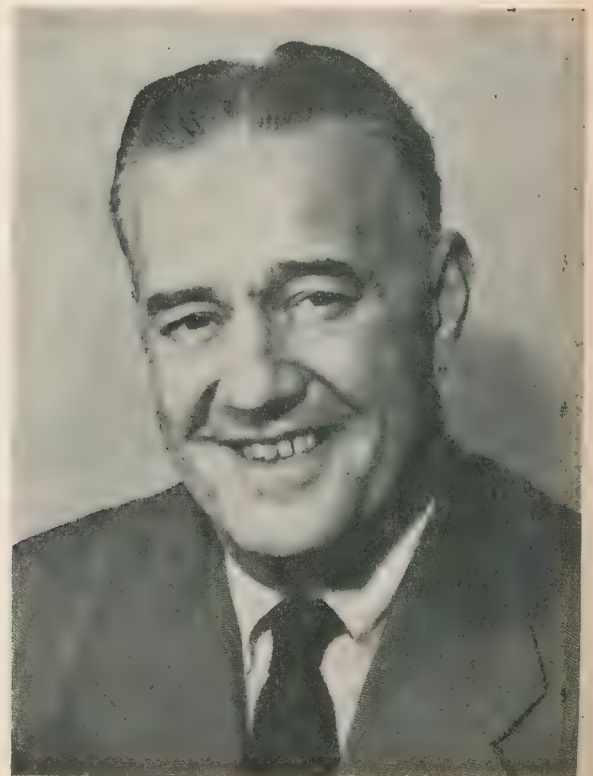


WALTER F. O'MALLEY  
*President*

## *Dodgers*



E. J. (BUZZIE) BAVASI  
*Vice-President*



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*Vice-President*



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## AND DUG-OUT CREW

This has been Charley Dessen's greatest year. He became the first manager in modern times to lead Brooklyn to two successive pennants; his three-year won-and-lost record is the best ever compiled by a Dodger manager and he silenced his critics by his shrewd handling of an erratic pitching staff.

He made a startling move at Vero Beach this Spring and his gamble paid off. He moved Jackie Robinson, one of the greatest second basemen of all time, out of that position and installed him at third base, and later in left field, to make room in the line-up for a rookie, Junior Gilliam. That flashy youngster more than lived up to advance notices and helped provide the spark that led to the Brooklyn run-away. Dessen also drew cheers for staying with Gil Hodges until he had fought his way clear of a crippling early-season slump.

Charley's a real hero in Brooklyn today. The best wishes of the Flatbush Faithful are with him as he goes after the Dodgers' first World's Championship.



CHARLEY DRESSEN

# *Dodgers*



Brooklyn's keynote for the 1953 campaign was sounded by Dessen and Dodger President Walter O'Malley at Vero Beach last Spring. The Brooks enthusiastically took the cue.



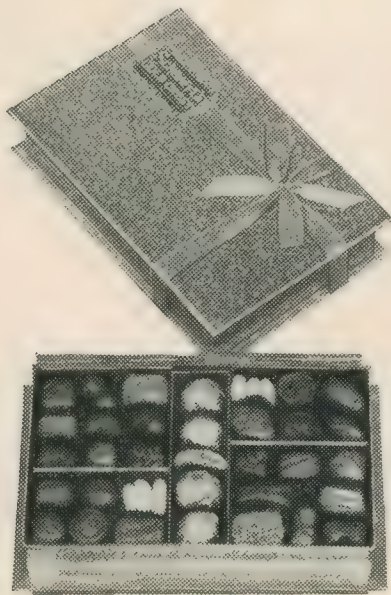
A crack veteran coaching staff helped Dessen bring a second straight pennant to Ebbets Field. To the left of Charley are Cookie Lavagetto and Jake Pitler, to the right is Billy Herman—good men and true, all of them.



# Winners!

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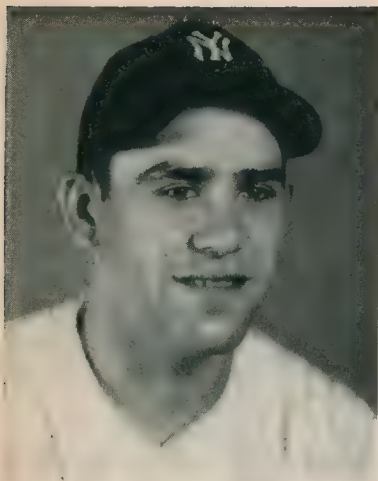
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AND OTHER SCHRAFFT'S ABOUT TOWN

# SCHRAFFT'S

FRANK G. SHATTUCK COMPANY





LARRY BERRA

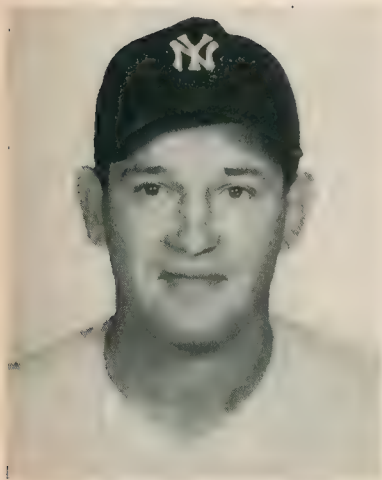


Pace-setter in the Yankee RBI and home run department and a tremendous factor in the winning of another pennant after a slow start caused by illness, **Larry (Yogi) Berra** must be ranked with baseball's top catchers. Bill Dickey, the best catcher the Yankees ever had, deserves an assist in polishing Yogi as a receiver for, before Bill took him in hand, there was thought of transferring Berra to the outfield. Not only has Yogi played for five straight A.L. champions but he has been the league's All-Star catcher every year since 1949—and in 1951 he won the M.V.P. award.



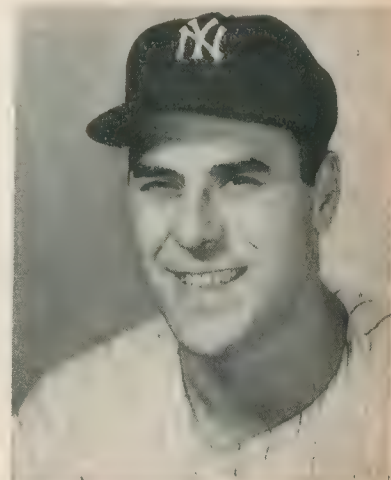
PHIL RIZZUTO

Li'l **Phil Rizzuto** keeps scooting along—and, for the Yankees, that's a mighty fortunate fact. He has received only one Most Valuable Player award (and was a close runner-up for another) but Rizzuto has been the backbone of the Yankee defense so long that the club's Brain Trust shudders at the thought his career may be running down the stretch. Matter of fact, Phil's baseball obituary has been written so often that it's almost stock stuff but, each time, Phil has bounded back to fool the experts. A product of the sidewalks of New York, a discovery of Scout Paul Krichell, Phil has played with the Yankees ten seasons and this is his eighth World Series. Those figures speak more eloquently than adjectives.



ALLIE REYNOLDS

Each year adds a bright new chapter to the story of **Allie Reynolds**. He probably thought he reached his peak when he flipped a pair of no-hitters, was picked as Player-of-the-Year and won a \$10,000 belt in 1951. However, the next year saw him enjoy his first 20-victory campaign, in the majors or minors. Still, he was, in a manner of speaking, an even more valuable performer in 1953 when, as a combination starter and reliever, he had taken part in 28 Yankee victories by clinching day. Now he hopes to achieve another mark of distinction. With six World Series victories, he needs one to tie Red Ruffing and two to pass him and become October's biggest winner of all time.



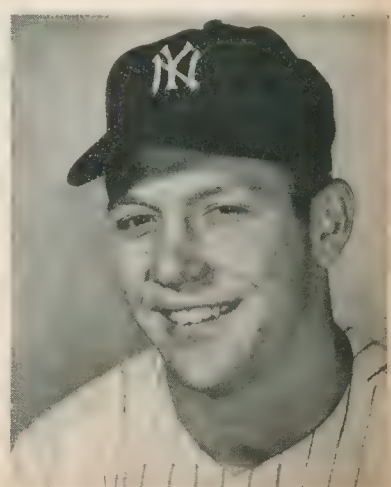
VIC RASCHI

Rated right up with the Ruffings, Hoyts, Shawkeys and other great Yankee right-handers is **Vic Raschi**. He has been one of the biggest percentage winners in the club's history. From 1949 through the clinching of the 1953 flag, Vic had registered 92 victories. His 21-game seasons in 1949, '50 and '51 were largely responsible for Yankee pennant parties. Raschi joined the Yankees late in '46 and, after being optioned to Portland in '47, bounced back to win two games in a 19-game record-tying winning streak, including No. 19, which tore that year's race apart.



ED LOPAT

Midway through the 1952 campaign, a sore shoulder shelved **Eddie Lopat**. For six weeks, the wily southpaw did not start and it seemed his career was in jeopardy. Then he came back to post five straight victories in the '52 stretch and a 15-3 record while the Yankees were still battling for their 1953 flag. A 21-game winner in 1951, Lopat scored two five-hit Series victories over the Giants. You get some idea of his pitching excellence when you study his E.R.A. marks since he came to the Yankees—3.65, 3.27, 3.47, 2.91, 2.54 and 2.50 on clinching day of '53. There's no pitcher in the trade who does a better job on a batter's weakness and he seems to get better with age.



MICKEY MANTLE

No youngster in the American League has been in the national spotlight more than the brilliant **Mickey Mantle** in his 3-year Yankee career. The most powerful switch-hitter the game has known, the Commerce Comet jumped from Class C to the Majors and stuck. A leg injury chased him to the sidelines early in the 1951 World Series with the Giants but he blasted Brooklyn pitching for a .345 average in his sophomore series and drove in the two decisive runs of the final game. Despite injuries, he batted over .300 most of the 1953 campaign and electrified the sports world with a 565-foot measured home run out of the Griffith Stadium in Washington.





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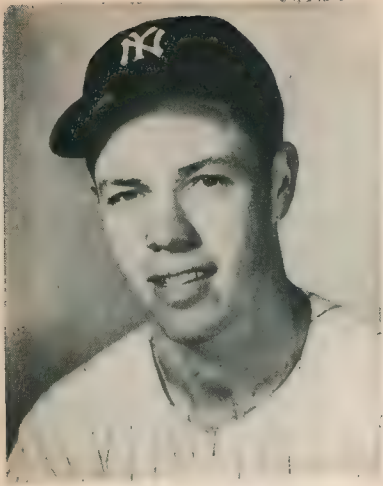
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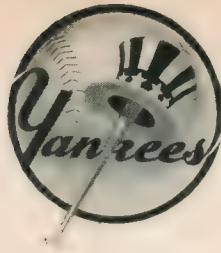
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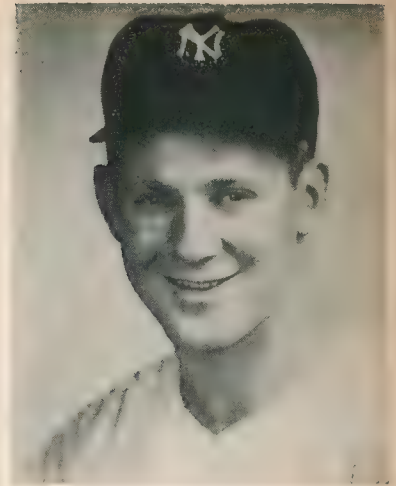




GIL McDOUGALD

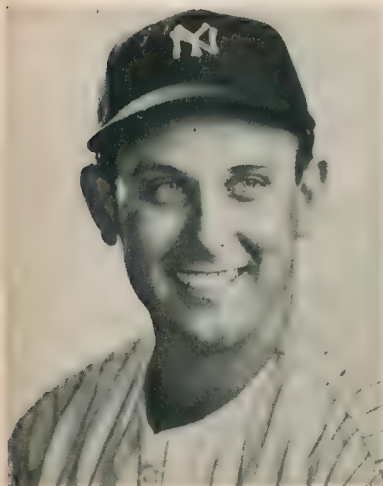


There are those who laugh when they see **Gil McDougald** take his strange stance at the plate but, if they're pitchers, they don't laugh long. Gil can be real rough in the clutch, as is indicated by a mounting RBI rate in his three seasons with the Yankees. Selected as Rookie-of-the-Year in 1951, Gil paid off his pickers when he hoisted a Grand Slam homer into the Polo Grounds seats—the third in World Series history and the only one ever hit by a rookie. He has a two-year total of ten series RBIs and the Dodgers aren't likely to find him easy this Fall, either.



EDDIE FORD

Midway through the 1950 campaign, **Eddie Ford**, a New York kid who had been burning up the Yankee farm system, joined the Bombers. He played a vital role in winning that year's pennant and, after two years in military service, came back to be the top winner of the New York staff this year. He won nine, lost only one, in '50 and grabbed the last of a 4-game sweep over the Phillies. This year he was at his best against the Yankees' toughest foe, Cleveland. He defeated the Indians four times, once losing a no-hitter when Early Wynn dribbled safely down the third base line. Now he takes on the Dodgers, a team which once hoped to own him.

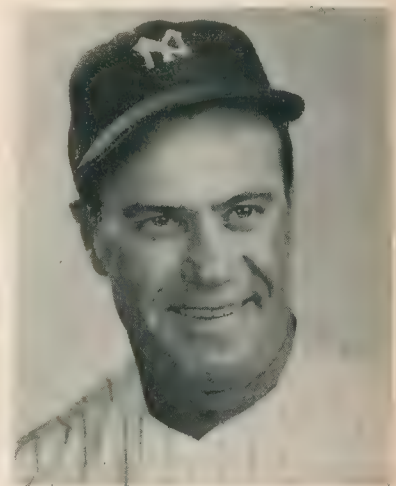


GENE WOODLING

**Gene Woodling** kicked around the majors and minors until he came to the Yankees as Pacific Coast batting champion in the Spring of '49 but he stayed put here and is enjoying his fifth World Series. There is no more dangerous hitter among the Yankees come Series time. In '49 against Brooklyn he batted .400 and socked three doubles. Against Philadelphia in '50 it was .429. The Giants held his average down but he walloped a double, triple and homer in '51 to keep those extra bases rolling his way. Sidelined by an injury at the '52 getaway, he entered with a pinch triple and finished the series at .348, adding a double and homer. Socko!



In his first five full seasons in the majors, **Hank Bauer** is trying to make it five World Championships. He has been a mighty factor in the winning of all five flags. The sturdy ex-Marine, whose baseball career was delayed by junkets to Okinawa, Iwo Jima, etc., broke up the final game of the 1951 Series with the Giants with a base-clearing triple and then smothered a last-ditch rally by the Yankees' foe with a diving, tumbling catch of a pinch liner for the final out. Fast afoot, possessing one of the finest arms in the game, Hank is a manager's ball player who hustles as much on a pop fly as he does on a three-bagger.



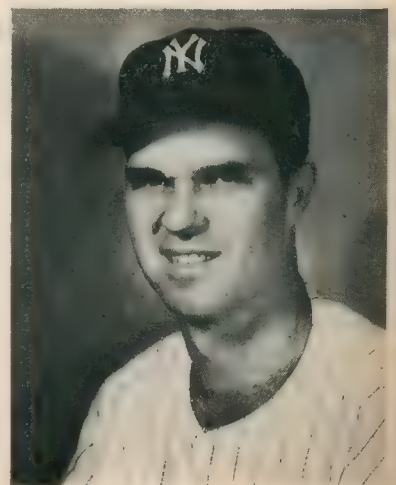
HANK BAUER

A never-to-be-forgotten, game-saving, championship-winning catch was made last year by **Billy Martin** against the Dodgers. In the seventh inning of the seventh game with two out and three Dodgers scampering plateward, Billy tore in from short right field past the pitching mound to make a shoestring catch of a windblown hoist by Jackie Robinson. If that ball had dropped safely, the Yankees wouldn't be defending champions this Fall. Billy became the Yankees' regular second baseman early in '52, when Jerry Coleman went back to service and the Yankees led both leagues that year in double plays at 199 with Billy in the middle of most of them. A grand competitor.



BILLY MARTIN

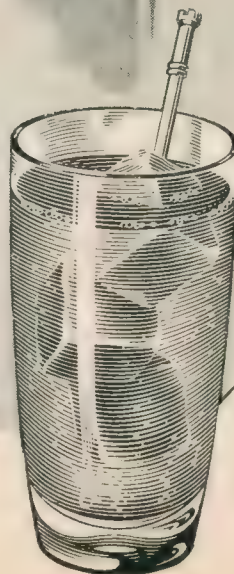
For two straight years when a pennant was to be clinched, Casey Stengel called on **Johnny Sain** to clamp on the lid. In the torrid 1952 campaign, Johnny's eleven-inning victory in Philadelphia which ended the chase and this year his three innings of flawless relief pitching sealed the doom of the Indians. Sain has pitched in the World Series for both leagues. In 1948 he was with the Braves and this is his third Series with the Yankees, who acquired him late in 1951. At Boston he won 20, 21, 24 and 20 in separate seasons and, while he has not been able to scale 20-game heights for the Yankees, his work has been vital in two winning campaigns. When he clinched it this year, he not only racked up No. 14 but also was taking part in his twenty-fourth Yankee triumph of 1953.



JOHNNY SAIN



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Tonic, always ask for  
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**CANADA  
DRY**

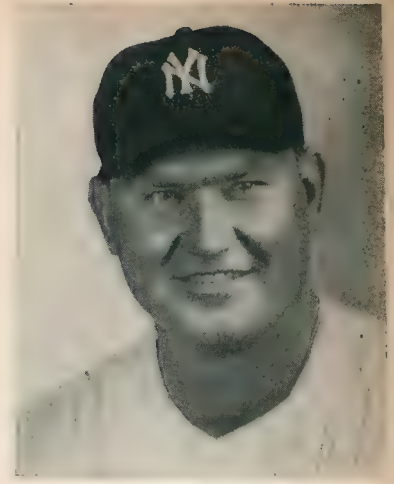




JOE COLLINS



When **Joe Collins** is on a batting streak there's no hotter hitter. As the Yankees thundered through their 18-game winning streak this season, Joe was one of the chief motivating forces. In one stretch covering the last fourteen games of that splurge, Joe collected twenty-four hits, including three doubles and four homers. In the September stretch to the flag, Joe went off on another tear, spraying extra-base hits hither and yon. He has kayoed the platoon system among Yankee first basemen—and now he's set for the Brooks. A Yankee farm product all the way, Collins started with Butler in '40 and after two brief trials came up to stay with the Yankees in '50.



JOHNNY MIZE

Amazing as it may seem, **Johnny Mize** never played in a World Series until he became a Yankee. Since he joined the Bombers he has been in five in a row. Johnny, who became a member of the 2,000-hit Club on June 16 and earlier set a new A.L. record for consecutive pinch hits, has been a wonderful October Classic performer. He reached his peak last Fall against the Dodgers when he walloped 3 home runs, batted .400 and was voted the outstanding player of the series, thus winning the Babe Ruth Award, which has fallen to a Yankee each year since it was put into competition in '49. At 40 he's still "Jarring Jawn."



At one time **Irv Noren** seemed headed for Ebbets Field. Property of the Dodgers, he banged Pacific Coast League pitching for a robust .330 at Hollywood but the Dodgers sold him to Washington. He broke in at Santa Barbara in 1946 with a jarring .363 and two seasons later at Fort Worth hit .323. Traded to the Yankees in a deal which saw both Jackie Jensen and Spec Shea go to the Nats, Noren took a full season to get on the beam for the Yankees but he was a vital campaigner through '53. From mid-July through mid-August he blasted A.L. pitching at a .379 clip—and that was when the Yankees set up the big bulge on which they coasted to another pennant.



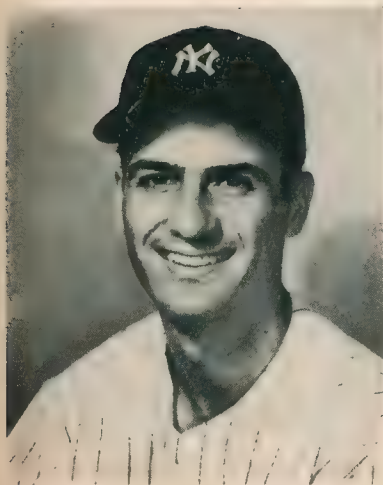
Other pitchers start 'em, **Bob Kuzava** finishes them. For two straight series—in '51 against the Giants and in '52 against the Dodgers—it was bullet-balling Bob who was in there at the finish, racking up the decisive "win" for Casey Stengel and his Bombers. A southpaw, he took on only one left-handed batter, Duke Snider last year, among the twelve who marched to the plate against him in those two nerve-tingling assignments. With Kuzava, Casey just tossed baseball percentages to the breeze—Bob made the gamble stand up. He had never pitched in a World Series until he became a Yankee but he has enjoyed a lifetime of thrills in a few innings and Yankee fans have enjoyed them with him.



It's nice to have **Jerry Coleman** back in the World Series picture in which he played so brilliant a part as a rookie in '49 and where he won the Babe Ruth award as the top player in 1950. Veteran of World War II and the Korean War, a Marine bomber pilot credited with more than 100 missions, Jerry had a "Day" at the Stadium this Fall which will never be forgotten, not for the manner in which the day was staged, not for the many gifts he received but for the gracious manner and the fine speech he had for the occasion. "This is not my day," said Jerry, "this is a day for all those who have given so much in these wars—and every day should be a day in their memory."



No one would be quicker to say that he flubbed a big opportunity in his first year with the Yankees than **Jim McDonald**. But, after failing to measure up to the promise seen in him when the Yankees sought him in their only pre-1952 visit to the trading marts, McDonald did something about it in '53. He attended a Yankee school for prospects in the Spring, got off to a fast start and in the stretch was one of the Yankees most reliable pitchers. Now he hopes to cap his best season in the majors with a World Series victory. Jim had an unusual distinction of being owned by three major league clubs and a minor league team during one year—1951. He went South with the Red Sox, was optioned to Louisville, sold to the Browns and traded to the Yankees.




JERRY COLEMAN



JIM McDONALD





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... we at the Ballantine Brewery are naturally rooting for the Yankees to cap their five straight American League Pennants with a fifth consecutive triumph in the World Series ... a feat never before achieved in the history of the game.

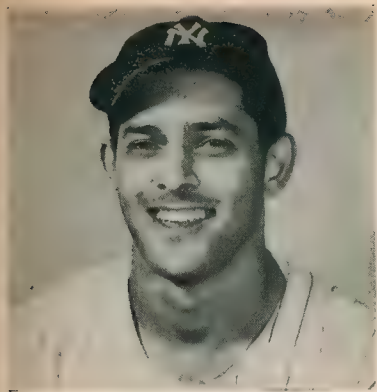
*But Yankees or Dodgers ...  
may we toast you both in  
this 1953 World Series ...  
and may the best team win*



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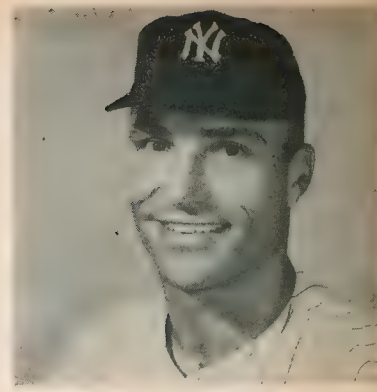




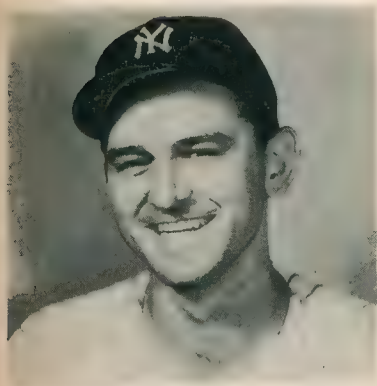
**WILLIE MIRANDA**



There being no greater baseball aficionados than those from the Caribbean countries, it was only natural that the addition of **William Miranda**, nee Guillermo Perez, should prove a popular acquisition among the Spanish-speaking folks of our town. A popular addition he became to Yankee teammates, too, for Willie is a personable, dapper little guy as well as one of baseball's best fielding shortstops. Willie was with Washington, Chicago and St. Louis before coming to the Yankees.

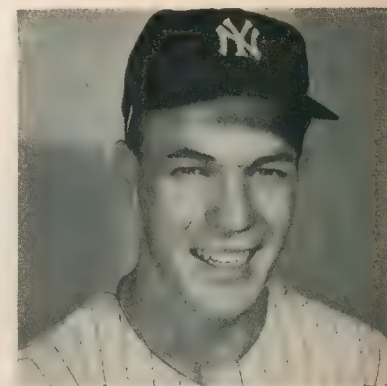


**BILL RENNA**



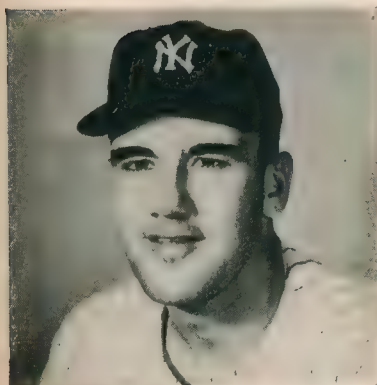
**CHARLIE SILVERA**

A former Santa Clara football star and one of the huskiest of all the brawny Yankees, **Bill Renna** has enjoyed a .300-or-better batting average throughout his rookie year with the Yankees. He came to the Bombers after compiling a slugging average of .581 at Kansas City last year and despite an appendectomy, which slowed him up this Spring, he has lived up to much of the promise he showed when he broke in back in 1948 at Twin Falls and socked Pioneer League pitching for a .385 average.



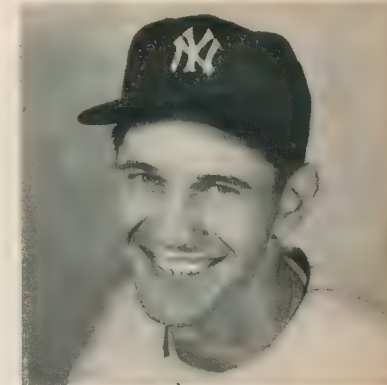
**ANDY CAREY**

On any other team but one which includes Yogi Berra, **Charlie Silvera** would be a front-line catcher. With Hank Bauer, he has the distinction of playing on five A.L. champions his first five years. That he has not played more often and that he has seen action in only one World Series game is a compliment to Berra and no slur on Silvera's ability. Charlie's lifetime batting average is over .300, his arm is the equal of any in the game and there is no finer receiver in either league.



**TOM GORMAN**

Jot down the name of **Andy Carey** as a definite Yankee headliner of the future—and probably the near future. Groomed to take over for Phil Rizzuto last Winter, he came up with a sore arm and, when the Spring season was well under way, his conversion to a shortstop's role was forgotten. But Carey's heavy bat, diligent fielding and rifle arm measure him for a star's spangles. He was signed off the St. Mary's campus by the late Joe Devine.



**DON BOLLWEG**

One of those storybook behind-the-scenes episodes saved **Tom Gorman** from being shunted to the minors in 1952. Just a telephone call away from Syracuse, Tom was called in for "one more chance" in relief against the Washington Senators, flipped nine innings of no-hit, no-run ball and so saved his job. He has been one of the Yankees' more active relief pitchers ever since. The Valley Stream, L. I., right-hander won his chance with the Yankees by setting a Texas League record of 42 consecutive scoreless innings with Beaumont in '51.

A "throw-in" in the sale of Billy Johnson to the St. Louis Cardinals was **Don Bollweg**. After several tries with the Cardinals, Don was made part of the package—and the most vital part, too. In 1952 he was declared the Most Valuable Player in the American Association and there were times during the early part of the 1953 season with the Yankees that hard-hitting Don looked like the Rookie-of-the-Year in the American League. His fine clutch hitting won several vital games. When the Yankees clinched the pennant in mid-September he was the leading hitter on the club at .321.

## Trainer of Champions

In the behind-the-scenes activity which produces Yankee champions, no one is more vital nor busier than **Gus Mauch**, the Yankees' capable trainer. It's Gus's job to keep the players available for Casey Stengel and what a grand job he has done! His most nightmarish season, of course, was 1949, when the Yankees sustained seventy-odd injuries, aches and illnesses. In the end it even got Gus. Strolling along a Boston avenue one day, he turned to wave to some players in a cab and cracked a pair of ribs against a parking meter. Gus is a 'round-the-calendar workman. When the season is over he conducts a baseball school in Florida. Being busy is nothing new for him. At various times in the past, he has singly and severally been trainer for N.Y.U., Manhattan College, the football Giants, football Yankees, Roof A.C., Brooklyn Ice Palace, Football and Baseball All-Star teams—and taught aquatic warfare during his time in service.



Stretching a salary wing . . . Gus works on Allie Reynolds' arm.



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STEVE KRALY



When Lou Maguolo, Yankee scout in the Missouri-Indiana area, and no giant himself, saw **Steve Kraly** pitching for Whiting, Ind., High, he probably had a feeling of kinship for another little guy. So he insisted on signing Steve. How his faith in the kid has paid off! In 1949 at Independence, Steve southpawed his way to 15 victories, at Joplin the next year to 18. In military service they say he didn't lose a game and earlier this year he won 19, lost 2 at Binghamton, pitched 7 shutouts and was rushed to Casey Stengel.



GUS TRIANDOS

One of the last youngsters signed to a Yankee farm contract by the late Joe Devine, Pacific Coast scout who sent up so many of the current Yankees, was **Gus Triandos**. A hard-hitting catcher who starred at Twin Falls, Norfolk and Amsterdam (where he hit .363 in 1950), Gus went off to service for two years and then returned to murder Southern Association pitching this season to the tune of .375 average. He was used both as a catcher and first baseman, so he was brought up to the Yankees for dual duties.

If **Art Schallock** gets into action during the 1953 World Series, he'll be working against former employers. He was owned by the Dodgers when the Yankees picked him up from Hollywood. The diminutive southpaw, used mostly in relief by the Yankees, was rolling up the best record on the Kansas City staff this season when he was recalled by the Bombers. Art has pitched in organized ball since he joined Pueblo of the Western League in 1947. At Montreal and apparently headed for Brooklyn in '48, then spent next three years on the Coast.

A southpaw who has as much stuff as any in baseball is **Bill Miller**. His trouble is control but the Yankees regard him as a fine prospect. Purchased from the Syracuse Chiefs, he once was the property of the Giants. In the minors he struck out 191 in 1945, 158 in 1946 and 131 with Syracuse just before the Yankees bought him. An elbow injury, resulting from a training-camp mishap, caused the Giants to cut him loose. In 1952 with the Yankees he flipped a pair of shutouts. He also lost some "toughies", including a 1-0 defeat by Virgil Trucks, who tossed a no-hitter.



ART SCHALLOCK



BILL MILLER

Manager, Casey Stengel (37)  
Physician, Dr. Sidney Gaynor  
Trainer, Gus Mauch  
Road Secretary, William McCorry

## NEW YORK YANKEES—1953

(33) Bill Dickey, Coach  
(31) Jim Turner, Coach  
(2) Frank Crosetti, Coach  
(32) Ralph Houk, Coach  
A. E. Patterson, Press and Promotion

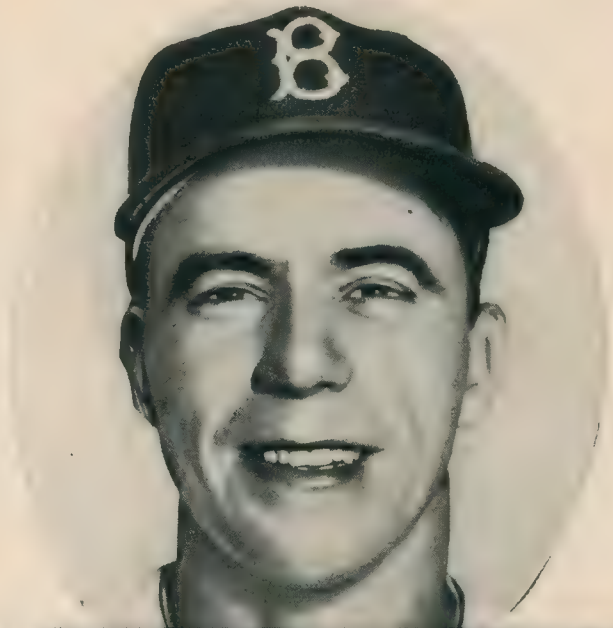
No.	Pitchers	BATS	THROWS	WEIGHT	HEIGHT	HOME ADDRESS	DATE OF BIRTH
16	Ford, Ed	L	L	165	5:10	Glen Cove, L. I.	Oct. 21, 1928
24	Gorman, Tom	R	R	195	6:02	Valley Stream, L. I.	Jan. 24, 1926
35	Kraly, Steve	L	L	152	5:10	Whiting, Ind.	April 19, 1930
21	Kuzava, Bob	R-L	L	194	6:02	Wyandotte, Mich.	May 28, 1923
30	Lopat, Ed	L	L	195	5:10	Hillsdale, N. J.	June 12, 1918
18	McDonald, Jim	R	R	192	5:11	Modesto, Calif.	May 17, 1927
23	Miller, Bill	L	L	182	6:00	Asheville, N. C.	July 26, 1927
17	Raschi, Vic	R	R	210	6:01	Conesus, N. Y.	March 28, 1919
22	Reynolds, Allie	R	R	200	6:00	Okla. City, Okla.	Feb. 10, 1918
11	Sain, John	R	R	194	6:02	Newport, Ark.	Sept. 25, 1918
38	Schallock, Art	L	L	160	5:09	San Rafael, Calif.	April 25, 1925
<b>Catchers</b>							
8	Berra, Larry	L	R	194	5:08	Woodcliff Lake, N. J.	May 12, 1925
29	Silvera, Charles	R	R	181	5:10	San Jose, Calif.	Oct. 13, 1924
<b>Infielders</b>							
45	Bollweg, Don	L	L	175	6:01	Wheaton, Ill.	Feb. 12, 1922
6	Carey, Andy	R	R	190	6:01	Alameda, Calif.	Oct. 18, 1931
42	Coleman, Jerry	R	R	165	6:00	San Mateo, Calif.	Sept. 14, 1924
15	Collins, Joe	L	L	189	6:00	Union, N. J.	Dec. 3, 1922
1	Martin, Billy	R	R	161	5:11	Albany, Calif.	May 16, 1928
12	McDougald, Gil	R	R	178	6:00	Nutley, N. J.	May 19, 1928
20	Miranda, Willie	R	R	150	5:09	Havana, Cuba	May 24, 1927
36	Mize, John	L	R	232	6:02	De Leon Springs, Fla.	Jan. 7, 1913
10	Rizzuto, Phil	R	R	153	5:06½	Hillside, N. J.	Sept. 25, 1918
26	Triandos, Gus	R	R	205	6:03	San Francisco, Calif.	July 30, 1930
<b>Outfielders</b>							
9	Bauer, Hank	R	R	188	6:00	Overland Park, Kan.	July 31, 1922
7	Mantle, Mickey	L-R	R	191	5:10	Commerce, Okla.	Oct. 20, 1931
25	Noren, Irv	L	L	184	6:00	Pasadena, Calif.	Nov. 29, 1924
28	Renna, Bill	R	R	226	6:02	Oakland, Calif.	Oct. 14, 1926
14	Woodling, Gene	L	R	194	5:09	Fairlawn, N. J.	Aug. 16, 1922



# MICKEY MANTLE AND PEE WEE REESE EACH CLAIM BASEBALL'S CLOSEST SHAVE!



"I think that the SQUEEZE-PLAY is the closest shave baseball has to offer." *Mickey Mantle*



"I think that the DOUBLE-PLAY is certainly the closer shave." *Pee Wee Reese*

But — both agree that the closest and cleanest shave is with a **GEM** because **GEM** gives you more clean shaves than any other blade, single or double edge.



# GEM

RAZORS  
and  
BLADES



# NEW YORK'S LARGEST SELLING CIGARETTE AND WITH THOUSANDS OF DEALERS 3 TO 1 OVER ANY OTHER BRAND



1 Reese, i.f.  
2 Morgan, i.f.  
3 Cox, i.f.  
4 Snider, o.f.  
5 Belardi, i.f.  
6 Furillo, o.f.  
37 Dressen, manager  
8 Shuba, o.f.

10 Walker, c.  
14 Hodges, i.f.-o.f.  
17 Erskine, p.  
18 Hughes, p.  
19 Gilliam, i.f.  
22 Herman, coach  
23 Palica, p.  
25 Milliken, p.

27 Lavagetto, coach  
28 Roe, p.  
29 Thompson, o.f.  
30 Loes, p.  
31 Pitler, coach  
32 Antonello, o.f.  
34 Meyer, p.

38 Williams, o.f.  
39 Campanella, c.  
41 Labine, p.  
42 Robinson, i.f.-o.f.  
45 Podres, p.  
46 Wade, p.  
49 Black, p.

**UMPIRES**  
**National League**  
William Stewart P  
Arthur Gore 2  
Frank Dascoli, alternate RF  
**American League**  
William Grieve 3  
Edwin Hurley 1  
Henry Soar, alternate LF

## BROOKLYN DODGERS

19 Gilliam 2B  
1 Reese SS  
4 Snider CF  
42 Robinson LF  
39 Campanella C  
14 Hodges 1B  
6 Furillo RF  
3 Cox 3B  
28 Roe P Williams 4-9"

1	2	3	4	5	6	7	8	9	10	AB	R	H	D	A	E
3-1		2		8-1		3-1		6		11					
		6								11	3				
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0	1	0	0	0	3	3	0	2	0	1	0	0	1	0	1

Earned runs  
Home runs  
Hits off  
Wild pitches

Legal 11

Runs batted in  
Stolen bases  
Strikeouts  
Passed balls

Two-base hits  
Sacrifices  
Bases on Balls  
Double plays

Three-base hits  
Left on bases  
Hit by pitcher  
Time of game

**CHESTERFIELD — the ONLY cigarette ever to give you...**

## ① PROOF of LOW NICOTINE HIGHEST QUALITY

The country's six leading cigarette brands were analyzed — chemically — and Chesterfield was found low in nicotine — highest in quality.

## ② A PROVEN RECORD with smokers

Again and again, over a full year and a half a group of Chesterfield smokers have been given thorough medical examinations . . . the doctor's reports are a matter of record, "No adverse effects to the nose, throat and sinuses from smoking Chesterfields." A responsible independent research laboratory supervises this continuing program.

# CHESTERFIELD BEST FOR YOU



No medicine show in "Allen's Alley"—

# Old Gold stars with a Treat instead of a Treatment!



FRED ALLEN, star of  
Old Gold's great new  
television show,  
"Judge For Yourself,"  
NBC-TV Tuesdays,  
10:00 p.m. eastern  
daylight time

WHETHER you like 'em King Size or Regular—you'll go for the cigarette made by *tobacco men*, not medicine men.

OLD GOLD cures just one thing—the world's best tobacco—to bring you today's most enjoyable cigarette.

It's a *smoking treat* so refreshing that it has made OLD GOLD sales grow at an average rate twice as fast as the entire cigarette industry for the last five-year period.

So forget all the far-fetched medical claims for cigarettes . . . and smoke OLD GOLD for a *Treat* instead of a treatment.

*Same Famous  
Old Gold Blend*

NOW IN REGULAR  
AND KING SIZE!



# NEW YORK'S LARGEST SELLING CIGARETTE AND WITH THOUSANDS OF DEALERS **3 TO 1 OVER ANY OTHER BRAND**



1 Martin, i.f.  
3 2 Crosetti, coach  
6 Carey, i.f.  
7 Mantle, o.f.  
8 Berra, c.  
9 Bauer, o.f.  
10 Rizzuto, i.f.  
11 Sain, p.

12 McDougald, i.f.  
14 Woodling, o.f.  
15 Collins, i.f.-o.f.  
16 Ford, p.  
17 Raschi, p.  
18 McDonald, p.  
20 Miranda, i.f.  
21 Kuzava, p.

22 Reynolds, p.  
23 Miller, p.  
24 Gorman, p.  
25 Noren, o.f.  
26 Triandos, i.f.-c.  
28 Renna, o.f.  
29 Silvera, c.  
30 Lopat, p.

31 Turner, coach  
34 Houk, coach  
33 Dickey, coach  
35 Kraly, p.  
36 Mize, i.f.  
37 Stengel, manager  
38 Schallock, p.  
42 Coleman, i.f.  
45 Bollweg, i.f.

**UMPIRES**  
**American League**  
3 R William Grieve  
1 R Edwin Hurley  
LF Henry Soar, alternate  
**National League**  
P William Stewart  
2 R Arthur Gore  
RF Frank Dascoli, alternate

## NEW YORK YANKEES

14 Woodling LF  
15 Collins 1B  
9 Bauer RF  
8 Berra C  
7 Mantle CF  
12 McDougald 3B  
1 Martin 2B  
10 Rizzuto SS  
30 Lopez P

DP 2-3-1 (8)

1	2	3	4	5	6	7	8	9	10	AB	R	H	P	O	A	E
1	2	3	4	5	6	7	8	9	10	1	1	1	1	1	1	1
2	3	4	5	6	7	8	9	10	1	2	2	2	2	2	2	2
3	4	5	6	7	8	9	10	1	2	3	3	3	3	3	3	3
4	5	6	7	8	9	10	1	2	3	4	4	4	4	4	4	4
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6	7	8	9	10	1	2	3	4	5	6	6	6	6	6	6	6
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8	9	10	1	2	3	4	5	6	7	8	8	8	8	8	8	8
9	10	1	2	3	4	5	6	7	8	9	9	9	9	9	9	9
10	1	2	3	4	5	6	7	8	9	10	10	10	10	10	10	10
11	2	3	4	5	6	7	8	9	10	1	11	11	11	11	11	11
12	3	4	5	6	7	8	9	10	1	2	12	12	12	12	12	12
13	4	5	6	7	8	9	10	1	2	3	13	13	13	13	13	13
14	5	6	7	8	9	10	1	2	3	4	14	14	14	14	14	14
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22	3	4	5	6	7	8	9	10	1	2	22	22	22	22	22	22
23	4	5	6	7	8	9	10	1	2	3	23	23	23	23	23	23
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27	8	9	10	1	2	3	4	5	6	7	27	27	27	27	27	27
28	9	10	1	2	3	4	5	6	7	8	28	28	28	28	28	28
29	10	1	2	3	4	5	6	7	8	9	29	29	29	29	29	29
30	1	2	3	4	5	6	7	8	9	10	30	30	30	30	30	30

Earned runs  
Home runs  
Hits off  
Wild pitches

Three-base hits  
Left on bases  
Hit by pitcher  
Time of game

Two-base hits  
Sacrifices  
Bases on Balls  
Double plays

Runs batted in  
Stolen bases  
Strikeouts  
Passed balls

**CHESTERFIELD** — the ONLY cigarette ever to give you...

**1**  
**PROOF**  
of **LOW NICOTINE**  
**HIGHEST QUALITY**

The country's six leading cigarette brands were analyzed — chemically — and Chesterfield was found low in nicotine — highest in quality.

**2**  
**A PROVEN RECORD**  
with smokers

Again and again, over a full year and a half a group of Chesterfield smokers have been given thorough medical examinations . . . the doctor's reports are a matter of record, "No adverse effects to the nose, throat and sinuses from smoking Chesterfields." A responsible independent research laboratory supervises this continuing program.

**CHESTERFIELD BEST FOR YOU**



more satisfying flavor  
because it's **DRY**  
as a beer can be!

Less **N.F.S.**  
NON-FERMENTED SUGAR

thanks to

**PIEL'S**

slower, costlier brewing

Why not enjoy a bottle right now?  
Just call the man and ask for Piel's!

**PIEL'S** is growing at a faster rate  
than any other New York beer.



PIEL BROS. BROOKLYN, N. Y.



# Dodgers



PEE WEE REESE

Now 34 years old, **Pee Wee Reese** remains the National League's No. 1 shortstop. A hero in the 1952 Series when he batted .345, many experts nevertheless feared the Dodgers would be in trouble this season with their infield built around an "aging" shortstop. The Little Colonel fooled them as he came roaring back with one of his finest years, highlighting his performance by starring in the National League's All Star Game victory. A great team man, Pee Wee can still hit, field and run the bases with the best in the game.



**Jackie Robinson** is another of the "old" Dodgers who came through with a tremendous performance in 1953. Despite his banged up knees, Robinson, one of the truly great all-around athletes this nation has produced, kept among the league's leading hitters all season. He also proved himself an invaluable team player by plugging any gap in Charley Dressen's line-up. For years rated among baseball's top second basemen, Robbie moved to third base this Spring to make room for the rookie sensation, Junior Gilliam. Then, after an emergency stint at first base, he made the big switch to left field to solve Dressen's problem out there.



JACKIE ROBINSON



GIL HODGES

**Gil Hodges** is the big guy who made the sports world's greatest comeback of 1953. After his dismal showing in last year's World Series and his frightful slump this Spring, a lot of the experts marked him as finished. The story of how he fought his way out of his slump to become again one of the game's most devastating hitters was one that thrilled fans all over the country. Gil's magnificent surge was all the more remarkable because he twice was moved off first base to plug gaps in the Dodger outfield.



**Duke Snider** entered the ranks of World Series immortals with his spectacular slugging against Yankee pitching last Fall. He batted .345 and clouted four home runs to tie a record held jointly by Babe Ruth and Lou Gehrig. This year his hitting, fielding and base running have established him as the game's finest all around center fielder. Like most of the other Dodger regulars, he is completing his greatest season and he rates as the Yankees' No. 1 individual problem in this Series. At 27, Duke still has a brilliant future.



DUKE SNIDER



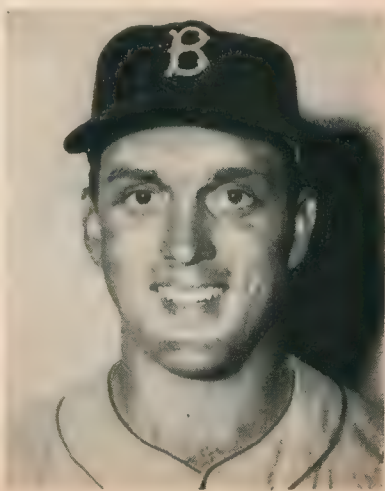
**Roy Campanella**, who has just completed the greatest season any major league catcher ever had, would like nothing better than to top it off with an outstanding performance against the Yankees in this Series. He was hampered by a number of ailments through 1952 and, entering the Fall Classic with a hand injury, performed below par. His tremendous home run and runs batted in splurge netted him nationwide attention this season and made him the outstanding candidate for the National League's Most Valuable Player Award, an honor which he won in 1951.



To **Carl Erskine** appropriately went the honor of hurling the Dodgers' pennant clinching victory over the runner-up Braves on September 12. The little righthanded ace also wrote one of the brightest pages into World Series history with his great clutch job in the eleven-inning fifth game of last year's Classic against the Yankees. Carl got off to a slow start this season, with only five wins by July 1, but as the National League's top pitcher from that date through the end of the race, Carl achieved no-hit fame on June 19, 1952 against the Cubs.



ROY CAMPANELLA



CARL ERSKINE



★ ★

*Enjoy the Game*

*Refreshed*



*Inviting you  
to the pause  
that refreshes  
with ice cold  
Coca-Cola*



# Dodgers

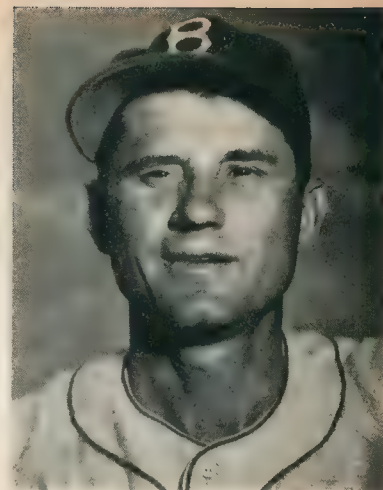


**CARL FURILLO**

**Carl Furillo**, like his teammate, Gil Hodges, staged a heart-warming comeback in 1953, and was the major leagues' leading hitter when he suffered his untimely hand injury on September 6. Last Winter he underwent surgery for an eye ailment that many feared might end his career. But "Skoonj", who owns the game's most famous throwing arm, entered the pennant race with a bat that blazed more fiercely as he went along. He sprayed his hits to all fields and when sidelined had blasted 38 doubles, 6 triples and 21 home runs.



**Preacher Roe**, an old Yankee nemesis, is back for another shot at the Bombers in the 1953 World Series. The deal that brought this crafty southpaw and Billy Cox to Brooklyn from Pittsburgh in 1948 ranks as one of the best the Dodgers have ever made and it is still paying off. Preach shut out the Yanks, 1-0, in the '49 Series, and shackled them again last year, 5-3. Probably his top baseball thrill, though, was the first homer of his career, which he belted off Pitcher Bob Hall at Pittsburgh on July 7th.



**PREACHER ROE**



The move that installed **Junior Gilliam** at second base for the Dodgers rates as one of the master strokes of 1953. The experts were skeptical when Charley Dressen moved Jackie Robinson off second this Spring to make room for the classy rookie. However, Gilliam quickly made the move pay off by becoming the best lead-off man the Dodgers have had since Eddie Stanky, a brilliant defensive player and one of the league's most feared base runners. He gained a reputation at Montreal of getting his hits in the clutch and he has made it stick up here. Junior has made a strong bid for the Rookie of the Year Award.



**JUNIOR GILLIAM**



Still the major league's classiest defensive infielder is 34-year old **Billy Cox**. Willie the Glove came to the Dodgers along with Preacher Roe from Pittsburgh in 1948 and has delighted the Ebbets Field Faithful ever since with his amazing plays at third base. He covers second and short equally well, a versatility that prompted Dressen to name him the Brooks' utility infielder this Spring. However, when Robinson, who had taken over third base, was moved to left field, Cox went back to his old position. Not overly strong, Billy's frequent rest periods have helped make this his best season at the plate.



**BILLY COX**



The acquisition of **Russ Meyer** from the Phillies last Winter gave Dressen another first-rate starting hurler for his 1953 pennant bid. The Monk whose fierce competitive spirit keeps him in hot water, picked the Milwaukee Braves as his favorite target, a development which made the Brooks' flag victory a lot easier. He beat the Braves five times and made good on his boast that he would be a winning pitcher with the Dodgers. Tabbed as a problem pitcher in Chicago and Philadelphia, he has drawn more compliments than complaints from Dressen because of his willingness to work.



**RUSS MEYER**



When Joe Black faltered this Summer, **Clem Labine** came along to pick up the slack and his great relief pitching down the stretch played an important part in Brooklyn's second straight pennant victory. Clem first burst into the limelight with his clutch hurling in 1951 and his shutout against the Giants in the second play-off game. Arm trouble reduced his effectiveness last season but he found that 'big curve ball again this Summer and it spelled pennant insurance for the Dodgers. This plucky ex-paratrooper ranks high in Dressen's World Series plans.



**CLEM LABINE**



*Everybody*

*Loves a*

*Winner!*

*Everybody loves*

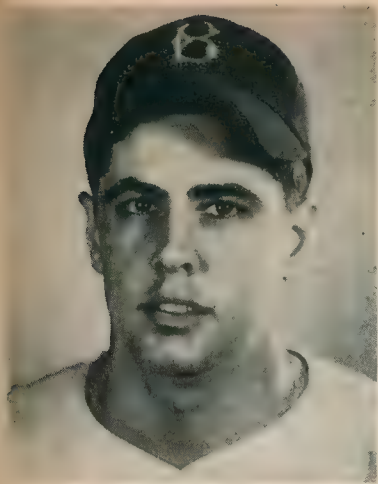
**Horton's**

REG. U.S. PAT. OFF.

**ICE CREAM**

**SERVED EXCLUSIVELY AT THIS BALL PARK**





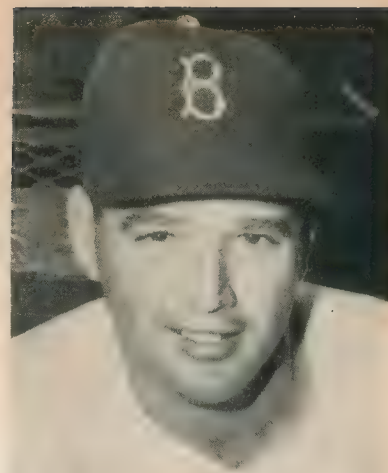
WAYNE BELARDI

# Dodgers

Wayne Belardi has a chance to develop into one of baseball's top power hitters. Signed by the Dodgers for an estimated \$15,000 in 1949, this husky Californian spent all of 1950 with Brooklyn under the terms of the bonus rule but got into only 10 games. He picked up experience in the minors in '51 and '52 and came back to Brooklyn to stay this Spring. He hits them a mile, as he proved to the Yankees when he belted two tremendous homers against them in the Mayor's Cup game at the Stadium on June 29.



Bob Milliken was one of the real finds at the Dodgers' 1953 Vero Beach training camp. Bobo, as his mates call him, starred at Fort Worth in 1949 but was sidelined because of arm trouble in 1950. The following year he entered the army and, after being discharged last Winter, was invited to report early to Spring training. He was on the Montreal roster but so impressed Chuck Dressen and his aides that he was added to the Brooklyn squad before the season opened. His strong-armed efforts made Dressen's job a lot easier this Summer and he must be ranked among 1953's better rookies.



BOB MILLIKEN



Billy Loes, a product of the Long Island City sandlots, is one of the game's most promising young hurlers. He has all the equipment to make it—a great fast ball, a good curve and a tantalizing change of pace. He was signed by the Dodgers in 1948 for a bonus estimated at \$21,000 and, after just one season in the minors, spent all of 1950 with Brooklyn under the terms of the bonus rule. He was in the army in 1951 but returned last year to contribute 13 important victories to the Dodger pennant drive. He was Brooklyn's biggest winner for the first three months of this season, piling up 11 wins by the All Star Game, thereby helping to set the stage for the Brooks' second-half runaway.



BILLY LOES



Jim Hughes joined the Dodgers late in 1952 and his efficient relief jobs took much of the burden off Joe Black. This Spring Hughes kept right on going and added another strong arm to Dressen's mound staff. He was particularly valuable early in the season when the Brooks were struggling through a severe pitching slump and needed somebody to help protect those big leads they were piling up with their bats. This burly Chicagoan filled the bill. Hughes' baseball career was delayed while he served with the First Marines in the Pacific during World War II. He started out in the White Sox farm system and developed into a first class relief hurler after being obtained by the Brooklyn organization.



JIM HUGHES



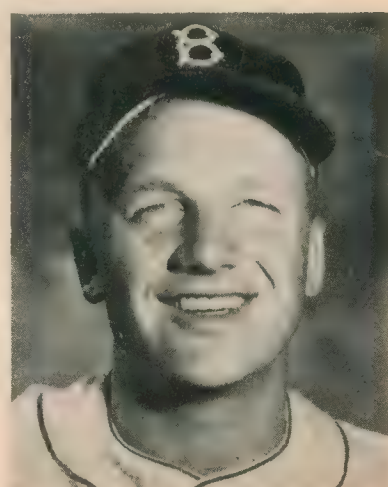
Don Thompson, the Dodgers' No. 1 utility outfielder, made his start in organized ball as a left-handed pitcher in the Red Sox farm system. He hurled a no-hitter for Louisville in the American Association in 1945 but came down with a sore arm shortly afterward and made the switch to the outfield. His speed and strong throwing arm soon made him one of the game's top fly-chasers and he entered the Brooklyn organization with Montreal in 1950. He spent 1951 with the Dodgers but was returned to Montreal last year where his .346 batting average earned him another shot at an Ebbets Field job.



DON THOMPSON



Bobby Morgan finally arrived as a major league star in 1953. When he first came to the Brooks in 1950, baseball men predicted a brilliant future for him but he was returned to Montreal in '51 for further seasoning. Charley Dressen, who says Bobby has one of the best batting eyes in the National League, saw his faith in Morgan begin to pay off in '52. When Reese was injured at a critical point in this year's race, Morgan stepped in and did a bang-up job at short-stop. A number of other big league clubs would bid high for his services.



BOBBY MORGAN



After the Game



make it cheering  
make it CERTAIN

make it

**GALLAGHER  
AND  
BURTON**

No matter how the score comes out,  
it will call for 'Gallagher & Burton!  
That's "traditional." This grand old  
brand has cheered fans, both win-  
ners and losers, for 75 years.

*Since 1877*



*For the "Carriage Trade"*



BLENDED WHISKEY, 86 PROOF, 72½% GRAIN NEUTRAL SPIRITS.  
GALLAGHER & BURTON, INC., BRISTOL, PA.

Arthur  
Godfrey  
says:



here's the  
**fastest way**  
to the  
**brightest**  
**shine**



contains  
lanolin

lanolize® your shoes with

**ESQUIRE  
BOOT POLISH**

No other polish gives you a brighter shine—or gives a  
shine so *easy*, so *fast*. Lanolize your shoes and see for  
yourself. See how nicks and scratches disappear like  
magic. See how your shoes take on that deep, rich,  
gleaming bootmaker stain finish. And you'll see why  
Esquire is America's largest selling quality shoe polish.  
Available in 9 colors. Still 25¢.

See and Hear  
ARTHUR GODFREY  
C.B.S.  
TELEVISION and RADIO  
10 A.M.—E.S.T.



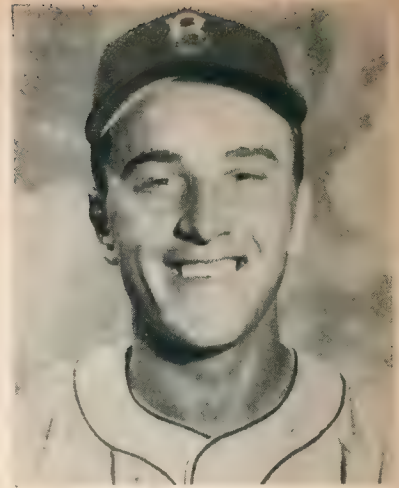


# Dodgers



JOHNNY PODRES

**Johnny Podres** is a 21-year old southpaw who is tabbed for major league stardom. Now in his third year of organized ball, Podres started with Hazard, Ky., of the Class D Mountain States League in 1951 and so impressed the Dodger front office with his 21-3 record that he was given a chance to work out with the parent Dodgers the following Spring at Vero Beach. He became the sensation of the camp but, because of his youth, was farmed out to Montreal to gain the experience needed for a big league berth. He was back again this Spring and won a job with his spectacular work. Control troubles hampered him early in the season but 7 shutout innings against the Yankees in the Mayor's Cup exhibition game at the Stadium on June 29th elevated him to a starting role.



GEORGE SHUBA

That big bat which he carries up to the plate has made **George Shuba** an Ebbets Field favorite. "Shotgun", who hit .305 in his first full year with the Dodgers in 1952, underwent surgery for a knee injury last Winter and his effectiveness was curtailed this year. He has always been a dangerous hitter, however, and he made Dressen's job easier this Summer by coming off the bench to deliver some timely pinch blows. A lefty hitter with power, Shuba is a constant threat to hit one up against or over the right field screen at Ebbets Field. He batted an even .300 in the 1952 World Series.



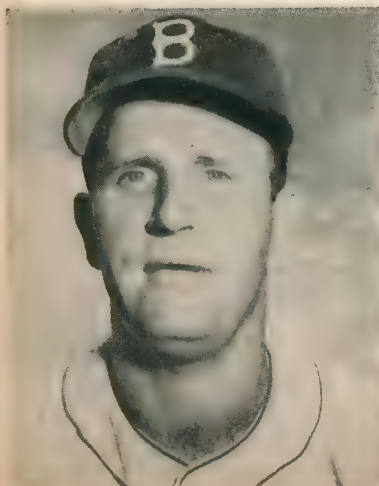
DICK WILLIAMS

**Dick Williams**, who suffered a shoulder injury late in 1952, spent the first half of this year playing his way back into shape at Montreal. As soon as he was ready, Dressen called him back to Brooklyn where he could make use of his many talents. Besides leading the Dodgers in hitting in '52 with a .309 mark, he proved his versatility by playing all three outfield positions, first base and third base. He did not make an error at any of those positions. This year, Dressen announced that Williams was also his third-string catcher. Between times, Dick, the club comedian, entertains his teammates with his king-sized repertoire of corny jokes.



JOE BLACK

**Joe Black** must rank with the all-time Ebbets Field heroes for his magnificent relief pitching during the 1952 pennant race. Time and again this big right-hander, a former Morgan State College football star, walked out of the bullpen to rescue Charley Dressen's starting hurlers and nail down the flag for the Brooks. He capped his great year with three strong starting jobs in the World Series, including a 4-2 win over Allie Reynolds in the opener. This has been a difficult season for Joe but the game, hard-working righthander is far from finished. The 1953 Series would be the perfect spot for him to prove he can come back.



BEN WADE

**Ben Wade**, the lanky right-hander from Morehead City, North Carolina, has been a valuable addition to the Dodger mound staff. Dressen picked him in 1952 to help fill the spot on the staff left vacant when Don Newcombe entered the army and Wade was up to the assignment. Nine years in the minor leagues had given him the experience to win up here and that experience plus a good fast ball made him the Dodgers' biggest winner during the first half of the '52 season. He bogged down toward the end of the year but has pitched steady ball from start to finish this year. His fast ball is alive for four or five innings and he seems to have found his spot in the bullpen.



RUBE WALKER

**Rube Walker**, the big lefty swinging power hitter, has the unenviable job of being Roy Campanella's understudy. That means he doesn't get a chance to play as much as he would like to, but he is ready whenever Dressen calls on him. He ranks with the best receivers in the game and his throwing arm is second to none. He also is an excellent pinch hitter, and he delivered some telling clutch blows in this year's pennant drive. He came to the Dodgers in the Andy Pafko deal in 1951.





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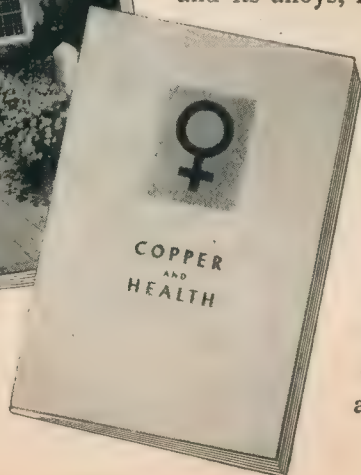
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# Dodgers



**BILL ANTONELLO**

Bill Antonello is the only native-born Brooklynite on the Dodger roster. He was signed to a contract in 1946 by his neighbor, Dodger scout Arthur Dede, and has had a reputation as a power-hitter right from the start. While working out with the Dodgers in 1950, Bill became the first player to hit a ball out of newly-built Miami Stadium. Playing for Mobile in the Southern Association in 1952, he batted .290, clouted 28 homers and drove in 130 runs. His biggest thrill came early this year when he swatted his first big league home run off Cincinnati's Ken Raffensberger.



**DR. HAROLD WENDLER,**  
*Dodger Trainer*



**ERV PALICA**

Erv Palica, the hard throwing right-hander, came out of the army in late July to win back his spot on the Dodger pitching staff. He came to Brooklyn in 1947 and was used mainly as a relief pitcher until he went into the army in 1951. He had his best season in 1950 when he won 13 and lost 8 and fanned 131 opposing hitters. Married and the father of two small children, "Pleek" now makes his home in Brooklyn and could make himself one of the borough's favorite citizens by putting together a couple of seasons like the one he enjoyed in 1950. He is only 25 years old.

*Manager, Charles Dressen (7)*  
*Road Secretary, Lee Scott*  
*Trainer, Dr. Harold Wendler*

## BROOKLYN DODGERS—1953

*(31) Jake Pitler, Coach*  
*(22) Billy Herman, Coach*  
*(27) Harry Lavagetto, Coach*

No.	Pitchers	BATS	THROWS	WEIGHT	HEIGHT	PLACE OF BIRTH	DATE OF BIRTH
49	Black, Joseph	R	R	225	6:02	Plainfield, N. J.	Feb. 8, 1924
17	Erskine, Carl	R	R	165	5:09½	Anderson, Indiana	Dec. 13, 1926
18	Hughes, James	R	R	200	6:01	Chicago, Illinois	Mar. 21, 1924
41	Labine, Clement	R	R	190	6:00	Lincoln, R. I.	Aug. 6, 1926
30	Loes, William	R	R	165	6:01	Long Island City, N. Y.	Dec. 13, 1929
34	Meyer, Russell	L-R	R	185	6:01	Peru, Illinois	Oct. 25, 1923
25	Milliken, Robert	R	R	200	6:00	Majorsville, W. Va.	Aug. 25, 1926
23	Palica, Ervin	R	R	180	6:01½	Comita, Calif.	Feb. 9, 1928
45	Podres, John	L	L	170	5:11	Witherbee, N. Y.	Sept. 30, 1932
28	Roe, Elwin	R	L	163	6:01	Ash Flat, Arkansas	Feb. 26, 1918
46	Wade, Benjamin	R	R	200	6:03	Morehead City, N. C.	Nov. 26, 1922
<i>Catchers</i>							
39	Campanella, Roy	R	R	205	5:08	Philadelphia, Pa.	Nov. 19, 1921
10	Walker, Albert	L	R	185	6:01	Lenoir, N. C.	May 16, 1926
<i>Infielders</i>							
5	Belardi, Wayne	L	L	185	6:01	St. Helena, Cal.	Sept. 5, 1930
3	Cox, William	R	R	150	5:08½	Newport, Pa.	Aug. 29, 1919
19	Gilliam, James	L-R	R	175	5:10½	Nashville, Tenn.	Oct. 17, 1928
14	Hodges, Gilbert	R	R	200	6:01½	Princeton, Ind.	April 4, 1924
2	Morgan, Robert	R	R	175	5:09½	Oklahoma City, Okla.	June 22, 1926
1	Reese, Harold	R	R	175	5:09½	Ekron, Kentucky	July 1, 1915
<i>Outfielders</i>							
32	Antonello, William	R	R	185	5:11	Brooklyn, N. Y.	May 19, 1927
6	Furillo, Carl	R	R	195	5:11	Stony Creek Mills, Pa.	Mar. 8, 1922
42	Robinson, Jack	R	R	215	5:11¾	Cairo, Georgia	Jan. 31, 1919
8	Shuba, George	L	R	180	5:11½	Youngstown, Ohio	Dec. 13, 1924
4	Snider, Edwin	L	R	190	6:00	Los Angeles, Cal.	Sept. 19, 1926
29	Thompson, Donald	L	L	185	6:00	Swepsonville, N. C.	Dec. 28, 1923
38	Williams, Richard	R	R	190	6:00	St. Louis, Mo.	May 7, 1929





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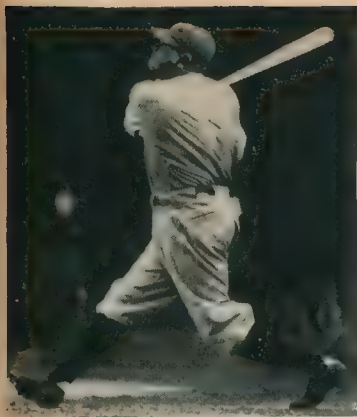
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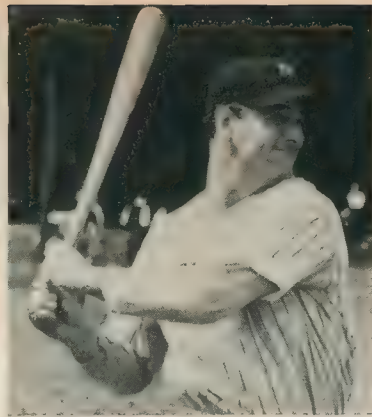




1923—The Babe smacked three homers against Giants.



1927—Earle Combs scores on wild pitch against Pirates.

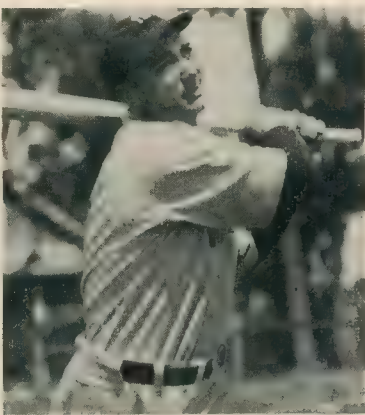


1928—Lou Gehrig's 3-run homer a big blow against Cards.

# YANKEE SERIES STARS



1932—Lefty Gomez beats Cubs in first of six series triumphs.



1936—Tony Lazzeri jars Giants with grand-slam homer.



1937—Joe DiMaggio hits decisive homer against Giants.



1938—Red Ruffing scored pair of victories over Cubs.



1939—Monte Pearson hurled 2-hitter against Reds.



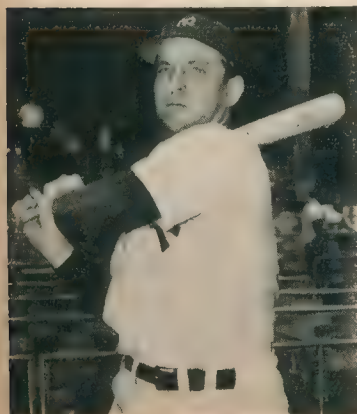
1941—Charlie Keller hit .389, with 5 RBIs, against Dodgers.



1943—Spud Chandler beat Cards in first and last games.



1947—Joe Page's relief hurling squelched Brooklyn's hopes.



1949—Tommy Henrich's homer topped Dodgers in first game.



1950—Jerry Coleman won Ruth Award against Phillies.



1951—Phil Rizzuto was the top Yankee star against Giants.



1952—John Mize's homers paced comeback against Dodgers.



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# Nutshell Review of 15 Yankee Series Triumphs

**1923**—In their new Stadium, Yankees took on Giants for third time. Stengel homer won first game but Pennock evened it with 4-2 victory, homers by Ruth and Ward marking attack. Stengel homer won third, 1-0, but Yankees took fourth behind Shawkey and Pennock. Bush flipped 3-hitter for fifth. In sixth game, a 5-run storm in eighth clinched series, 6-4.

**1927**—Great Yankee team which scored 110 victories took Pittsburgh in 4-game sweep. Won opener on Pittsburgh errors, 5-4. Pipgras took second, 6-2, and Pennock's 3-hitter nailed third, 8-1. Fourth game was decided on famous wild pitch by Miljus. With bases loaded and score tied in 9th, Miljus fanned Gehrig and Meusel. Pitching to Lazzeri, he threw past catcher Gooch and Combs danced home.

**1928**—Again four in row, this time over Cards. Ruth, Gehrig and Meusel hammered ball and Hoyt opened with 3-hit victory. Gehrig blasted 3-run homer as Yankees grabbed second and hit two more as Zachary won third. For second time in Series play Ruth hit 3 homers in a game as Yankees finished rout.

**1932**—Yankees made it 12 straight Series victories in sweep over Cubs. Gehrig homer highlighted 12-6 opener. Gomez scored first series victory in second. Third was home-run derby, with Gehrig and Ruth each hitting two, including one which Babe predicted by pointing to spot he would hit it. Lazzeri hit a pair and Combs one out of park in 13-6 finale.

**1936**—Yankees and Giants again, with Yankees winning in six. Hubbell bested Ruffing in rain-swept opener, 6-1. Lazzeri hit grand-slam homer during Yankee rampage to 18-1 victory in second. Four hits were enough to beat Fitzsimmons in third, 2-1, and the Yankees won behind Pearson, 5-2 in fourth with Gehrig hitting homer. Clutch pitching by Schumacher saved Giants in fifth but 17-hit Yankee binge decided series in sixth, 13-5.

**1937**—Giants again and they led, 1-0, going into sixth of opener when Yankees came up with seven. Giants led, 1-0, in the fifth in next game but Melton was blasted and Ruffing won, 8-1. Pearson and Ruffing held Giants to five hits in third game but Hubbell topped Hadley in fourth. Homers by Hoag and DiMaggio helped Gomez to series-clinching victory in fifth game, 4-2.

**1938**—The Cubs and another 4-game sweep. Ruffing beat Lee in an opening duel, 3-1. Dizzy Dean failed in heroic comeback when homers by Crosetti and DiMaggio beat him in second. Gordon hit a homer and drove in three runs as Bryant fell in the third and six Chicago pitchers fail to stem final flourish, 8-2.

## Yankee Pennant Years

Year	Won	Lost	Opponents	World Series Record	
				Won	Lost
1921	98	55	Giants	3	5
1922	94	60	Giants	*1	4
1923	98	54	Giants	4	2
1926	91	63	Cardinals	3	4
1927	110	44	Pirates	4	0
1928	101	53	Cardinals	4	0
1932	107	47	Cubs	4	0
1936	102	51	Giants	4	2
1937	102	52	Giants	4	1
1938	99	53	Cubs	4	0
1939	106	45	Reds	4	0
1941	101	53	Dodgers	4	1
1942	103	51	Cardinals	1	4
1943	98	56	Cardinals	4	1
1947	97	57	Dodgers	4	3
1949	97	57	Dodgers	4	1
1950	98	56	Phillies	4	0
1951	98	56	Giants	4	2
1952	95	59	Dodgers	4	3

\*Also played tie.

**1939**—Against the Reds, Ruffing won 2-1 duel with Derringer, on Keller's triple and Dickey's single. A 2-hit masterpiece by Pearson took second, 4-0. Keller hit two homers, DiMaggio and Dickey one each as the Yankee took third game. Yankees tied score with two in ninth in fourth game and won on three runs in tenth, the last by DiMaggio with catcher Lombardi flat on his back and the ball only a few feet away from him.

**1941**—First Yankee-Dodger series was featured by Owen's famous passed ball. The Yankees won the opener as Gordon starred with a home run and the winning single in a 3-2 victory for Ruffing over Davis. Wyatt evened the count via a 3-2 triumph. In the third Russo's line drive struck Fitzsimmon's left knee and sent him out of the game. Against Casey, the Yankees bunched four hits and won in the eighth, 2-1. Henrich swung at what seemed a last-out pitch in the fourth game but the pitch (by Casey) got past Owen and before the Dodgers could retire the Yankees they had won the game on a 4-run riot, 7 to 4. Bonham pitched a 4-hitter to win the finale, 3-1.

**1943**—Beaten by the Cards in five games in 1942, the Yankees reversed that result in '43. Chandler won the first game, 4-2, a two-run homer by Gordon being spotlighted. Cooper, whose father had died during the night, won the second game, pitching a six-hitter, but the Yankees swept the next three games. Johnson broke up the third game with a 3-run triple. Russo came up with another good World Series game for the fourth,

\*1, and Chandler's shut-out pitching, plus Dickey's two-run homer off Cooper, rubbed out the Cards.

**1947**—Yankees poured it on for five runs in fifth of opener and routed Branca, 5-3. Fifteen-hit attack crushed Brooks in second, 10-3. Dodgers won third game, 9-8 and fourth, despite Bevens' one-hitter, 3-2, evening series. Shea batted and pitched Yankees to 2-1 victory for series edge but Dodgers won sixth, 8-6 as Gionfriddo made a circus catch of DiMaggio's bid for homer. Page, in third relief job of series, stifled Dodgers' late threat as Yankees clinched series via 5-2 triumph.

**1949**—Stengel's first flag-winner beat the Dodgers in five games. Henrich homer in ninth settled Reynolds-Newcombe duel in opener, 1-0. Roe won second over Raschi, 1-0. Mize's pinch hit with bases loaded, plus Coleman single, then undid Dodgers, 4-3. Reynolds starred in relief in game No. 4 after Dodgers made seven straight singles. Home run by DiMaggio, Page's relief job won last game for Raschi.

**1950**—Sweep over Phillies. It was 1-0 for Raschi and 2-1 in 10 innings for Reynolds on a home run by DiMaggio. Coleman's single won third game in ninth, 3-2, and Ford, as a rookie, narrowly missed shutout in final game. After a dropped fly ball let in two runs, Reynolds relieved Whitey to seal the victory, 5-2.

**1951**—Old World Series rivalry with Giants resumed and Yankees trailed after third game, 2 to 1. A home run by DiMaggio and strong pitching by Reynolds won the fourth game, 6 to 2, to even the series. The second of a pair of 5-hitters by Lopat won the fifth, 13 to 1, as McDougald became first rookie to hit a World Series grand slam homer. Bauer cleared the bases with a triple in sixth as Yankees grabbed the sixth game, 4-3.

**1952**—Homers by Robinson, Snider and Reese backed up winning pitching of Black in 4-2 opener. Brilliant 3-hit effort by Raschi netted 7-1 victory in second. Roe won third, 5-3, as Dodgers scored two runs on passed ball. Yankees even series with 2-0 victory as Mize homer and Mantle triple were big blows behind 4-hitter by Reynolds. Fifth game went 11 innings and Snider's double scored Cox for 6-5 Dodger victory. Great catch by Furillo robbed Mize of homer and saved victory in same inning. Berra and Mantle homers stood out in 3-2 victory in sixth as Reynolds sparkled in relief of Raschi. Snider hit two homers in this game and four in series. Mantle hit homer and drove in insurance run of 4-2 finale but it was brilliant catch of pop fly by Martin (with bases filled) and sturdy relief pitching of Kuzava which saved the day for Yankees.

## Fifty Years of Series Play

(Continued from page 15)

For three years the two New York rivals fought it out, the Giants victors in the first two. But in 1923, despite two game-winning homers by the then Giant center-fielder, a fellow named Casey Stengel, the Yankees finished on top and from then on world series play was to be dominated by that amazingly successful organization.

Still under Huggins, the Yanks were back in 1926 with three more flags and though they dropped the '26 series when in an epic seventh game the Cardinals' great Grover Alexander fanned Tony Lazzeri with the bases full, they flattened the Pirates in four straight in '27 and the Cards in '28, Ruth exploding three homers in the final game while a mighty stalwart named Lou Gehrig also riddled the enemy.

For the next few years there was a brief lull as first Mack came back with another strong club, and then the Tigers checked the Yanks from winning a pennant.

But the Bombers, now under Joe McCarthy, won in 1932, crushing the Cubs in four straight while Ruth blasted his historic "called shot" homer, and in 1936 there began the most sustained effort in all baseball. Four straight years McCarthy's Yanks, led by Joe DiMaggio, not only won the pennant but the world series as well.

They smothered the Giants in the first two series, with the loss of only three games. They swept the Cubs and the Reds without the loss of a game in the final two.

In 1940 there was another breather as the Yanks missed a fifth straight pennant by a matter of two games but they were

back in 1941 to start a fresh string of three more. A doughty Cardinal team stopped them in '42, but they flattened the Dodgers in '41 and the Redbirds in '43.

The war finally slowed them down but in 1947 they won under Bucky Harris, topping the Dodgers once again, and then with 1949 came the present matchless era of Casey Stengel, who with four straight world series titles in hand now shoots for an unprecedented fifth.

Every one of the present sixteen major league clubs had at least one world series fling, the last to make it being the Browns in 1944. The Yanks stand in a class by themselves, winning fifteen, losing only four. The best National League mark is that of the Cardinals, who have six triumphs. Only the Dodgers, the Phillies and Browns have failed to win.



# On the Way to a Fifth Straight Yankee Pennant

April 14—Casey Stengel hauls up World Championship flag No. 4 as Yankees launch season seeking record five-in-a-row missed by John J. McGraw's Giants of '25 and Joe McCarthy's Yankees of '40.

April 16—President Eisenhower sees Yankees top Senators in opener at Washington.

April 17—Mickey Mantle strokes prodigious 565-foot homer out of Griffith Stadium.

April 27—Leave on first Western trip with half-game lead over Cleveland but trail on points.

April 28—Mantle hits 484-foot homer in St. Louis in game marked by two-club brawl after Rizzuto is spiked by Clint Courtney.

May 11—Yankees take league lead by game over Cleveland and never lose it.

May 12—Whitey Ford robbed of no-hitter by Early Wynn's safe dribbler down third base line.

May 22—Johnny Mize sets A.L. pinch hitting record with five in a row.

June 14—Yankees, unbeaten in West, roll up eighteen straight victories but failed two days later to match A.L. record of nineteen.

June 16—Winning streak broken by Duane Pillette, ex-Yankee, but Yankees celebrate Johnny Mize's 2,000th hit.

June 18—Pair of shutouts by Lopat and McDonald avenge streak-busting by Browns.

June 21—Lead by 11½ games over Cleveland.

July 1—Tie own longest losing streak since 1945 when they drop 9th in row at Boston.

July 4—Pass holiday with 6½ game lead, best at that stage in Stengel regime.

July 12—Hold 5-game lead at All-Star Game intermission.

July 17—Irv Noren starts triple play with diving catch in St. Louis.

July 19—Win key doubleheader from Chisox.

July 25—Roar from behind a 10-1 deficit to top Tigers, 15-11, in twelfth. Two teams bat for total of 66 bases.

August 4—Vic Raschi drives in seven runs against Detroit, to set an all-time record for a pitcher.

August 8—Bob Kuzava misses no-hitter when Boy Boyd of White Sox doubles with one away in ninth.

August 12—Make 28 hits in 22-1 victory over Senators.

August 16—Rizzuto bats in six runs as Yankees top A's twice and stretch lead to eight games.

August 21—Place plaque on birthplace of Lou Gehrig and, next day, see Oldtimers back in action again.

August 30—Split doubleheader in Chicago leaves Yankees with 8½-game lead.

Sept. 1—Score over White Sox, 3 to 2, as Ford bests Trucks in final game at Comiskey Park. Rizzuto's fake-bunt single past Fain and homer by Mantle decisive.

Sept. 7—Conclude last long road trip with Labor Day split in Boston and return home for pennant stretch 9 games in front of Cleveland.

Sept. 10—Four-hit shutout by Lopat over White Sox, 1 to 0, decided by Woodling's homer and completes 2-game sweep over fading Chicago club.

Sept. 13—Assist in honoring Jerry Coleman, back from second tour of duty as Marine bombing pilot, then beat Cleveland, 6-3, on Johnny Mize's three-run pinch homer to reduce pennant combination number to two.

Sept. 14—Clinch club's twentieth American League pennant and fifth in row by defeating Indians, 8-5 on Yogi Berra's 2-run homer and shut-out relief pitching by Johnny Sain.

## World Series Winners and Receipts

Year	National League	American League	Games Won	Attendance	Receipts	Players' Total	1 Winning Share	1 Losing Share
1903	Pittsburgh (B)	*Boston	3-5	100,429	\$ 50,000.00	\$32,612.00	\$1,316.50	\$1,182.60
1905	*New York	Philadelphia	4-1	91,723	68,435.00	27,394.20	1,142.00	832.00
1906	Cubs	*White Sox	2-4	100,199	106,550.00	33,401.70	1,874.01	439.50
1907	*Chicago	Detroit	4-0†	78,068	101,728.50	54,933.39	2,142.85	1,945.96
1908	*Chicago	Detroit	4-1	62,232	94,975.50	46,114.92	1,317.58	870.00
1909	*Pittsburgh	Detroit	4-3	145,807	188,302.50	66,924.90	1,825.22	1,274.76
1910	Chicago	*Philadelphia	1-4	124,222	173,980.00	79,071.93	2,062.79	1,375.16
1911	New York	*Philadelphia	2-4	179,851	342,164.50	127,910.61	3,654.58	2,436.39
1912	New York	*Boston	3-4†	252,037	490,449.00	147,572.28	4,024.68	2,566.47
1913	New York	*Philadelphia	1-4	151,000	325,980.00	135,164.16	3,246.36	2,164.22
1914	*Boston	Philadelphia	4-0	111,009	225,739.00	121,898.94	2,812.28	2,031.65
1915	Philadelphia	*Boston	1-4	143,351	320,361.50	144,899.55	3,780.25	2,520.17
1916	Brooklyn	*Boston	1-4	162,859	385,590.50	162,927.45	3,910.26	2,834.82
1917	New York	*Chicago	2-4	186,654	425,878.00	152,888.58	3,669.32	2,442.21
1918	Chicago	*Boston	2-4	128,483	179,619.00	69,527.70	1,102.51	671.09
1919	*Cincinnati	Chicago	5-3	236,928	722,414.00	260,349.66	5,207.01	3,254.36
1920	Brooklyn	*Cleveland	2-5	178,737	564,800.00	214,882.74	4,168.00	2,419.60
1921	*Giants	Yankees	5-3	269,976	900,233.00	292,522.23	5,265.00	3,510.00
1922	*Giants	Yankees	4-0†	185,947	605,475.00	247,309.71	4,470.00	3,225.00
1923	Giants	*Yankees	2-4	301,430	1,063,815.00	368,783.04	6,143.49	4,112.89
1924	New York	*Washington	3-4	283,665	1,093,104.00	331,092.51	5,969.64	3,820.29
1925	*Pittsburgh	Washington	4-3	282,848	1,182,854.00	339,644.19	5,332.72	3,734.60
1926	*St. Louis	New York	4-3	328,051	1,207,864.00	372,300.51	5,584.51	3,417.75
1927	Pittsburgh	*New York	0-4	201,705	783,217.00	399,440.67	5,592.17	3,728.10
1928	St. Louis	*New York	0-4	199,072	777,290.00	419,736.60	5,531.91	4,197.37
1929	Chicago	*Philadelphia	1-4	190,490	859,494.00	388,086.66	5,620.57	3,782.01
1930	St. Louis	*Philadelphia	2-4	212,619	953,772.00	323,865.00	5,785.00	3,875.00
1931	*St. Louis	Philadelphia	4-3	231,567	1,030,723.00	320,303.46	4,467.59	3,023.09
1932	Chicago	*New York	0-4	191,998	713,377.00	363,822.27	5,231.77	4,244.60
1933	*New York	Washington	4-1	163,076	679,365.00	284,665.68	4,256.72	3,019.86
1934	*St. Louis	Detroit	4-3	281,510	1,128,995.27†	327,950.46†	5,389.57†	3,354.57†
1935	Chicago	*Detroit	2-4	286,672	1,173,794.00†	397,360.24†	6,544.76†	4,198.53†
1936	New York	*New York	2-4	302,924	1,304,399.00†	460,002.66†	6,430.55†	4,655.58†
1937	New York	*New York	1-4	238,142	1,085,994.00†	459,629.35†	6,471.10†	4,489.05†
1938	Chicago	*New York	0-4	200,833	851,166.00	434,094.66	5,782.76	4,674.87
1939	*Cincinnati	*New York	0-4	183,849	845,329.09†	431,117.84†	5,614.26†	4,282.58†
1940	Cincinnati	Detroit	4-3	281,927	1,322,328.21†	404,414.04†	5,803.62†	3,531.81†
1941	Brooklyn	*New York	1-4	235,773	1,107,762.00†	474,184.54†	5,943.31†	4,829.40†
1942	*St. Louis	New York	4-1	277,101	1,205,249.00†	427,579.41	5,573.78	3,018.77
1943	St. Louis	*New York	1-4	277,312	1,205,784.00†	488,005.74	6,139.46	4,321.96
1944	*St. Louis	St. Louis	4-2	206,708	1,006,122.00†	309,590.91	4,626.01	2,743.79
1945	Chicago	*Detroit	3-4	333,457	1,592,454.00†	475,579.04†	6,443.34†	3,930.22†
1946	*St. Louis	Boston	4-3	250,071	1,227,900.00v	304,141.05‡	3,742.33‡	2,140.89‡
1947	Brooklyn	*New York	3-4	389,763	2,021,348.92x	493,674.82	5,830.03	4,081.19
1948	Boston	*Cleveland	2-4	358,362	1,923,685.56y	548,214.99	6,772.05	4,651.51
1949	Brooklyn	*New York	1-4	236,710	1,128,627.82z	490,855.75	5,665.54	4,272.73
1950	Philadelphia	*New York	0-4	196,009	953,669.03z	486,371.21	5,737.95	4,081.34
1951	New York	*New York	2-4	341,977	1,633,457.47z	560,562.37	6,446.09	4,951.03
1952	Brooklyn	*New York	3-4	340,906	1,622,753.01	500,003.28	5,982.65	4,200.64

\* Indicates World Champions † 1 Drawn game. (B) Not under Brush rules. ‡ Including \$100,000 radio receipts. v Including \$175,000 radio receipts. x Including \$175,000 radio and \$65,000 television receipts. y Including \$200,000 radio and \$90,000 television receipts. z Not including radio and television fee. No Series in 1904.





## Sure as the earth is round

In the world of fine whiskies, there is nothing so sure-to-please as a round of 7 Crown. January or July—from Maine to California—you're SURE that every single bottle will have the same magnificent quality—the matchless taste that has made 7 Crown America's favorite whiskey.

# Say Seagram's and be Sure

SEAGRAM'S 7 CROWN. BLENDED WHISKEY. 86.8 PROOF. 65% GRAIN NEUTRAL SPIRITS. SEAGRAM-DISTILLERS CORP., N. Y.





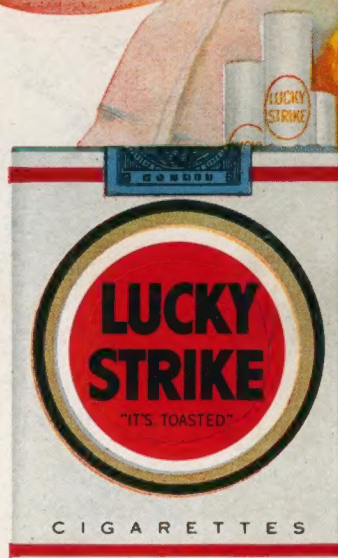
**LUCKIES TASTE BETTER!**



Cleaner,

Fresher,

Smoother!



Nothing—no, nothing—beats better taste!



© A. T. Co.

Never before have so many smokers been bombarded with so many reasons for smoking so many brands of cigarettes!

But actually, there's only one good reason for smoking a cigarette—*enjoyment*. And you get enjoyment from only one thing—the *taste* of a cigarette.

Luckies taste better...for two reasons. They're made of fine tobacco—fine, light,

mild tobacco—and they're *made* better. It's as simple as that.

So, for the better taste—the cleaner, fresher, smoother taste—that only fine tobacco in a better-made cigarette can give you...


**Be Happy—GO LUCKY!**

PRODUCT OF *The American Tobacco Company* AMERICA'S LEADING MANUFACTURER OF CIGARETTES



1953 WORLD SERIES

AMERICAN LEAGUE VS NATIONAL LEAGUE



GAME

1

ONLY

Do not detach this coupon from RAIN CHECK

YANKEE STADIUM

LOWER STAND


BOX SEAT

TAX INCLUDED

\$10.00

1953 WORLD SERIES

AMERICAN LEAGUE VS NATIONAL LEAGUE



GAME

1

RAIN CHECK

RETAIN THIS CHECK Not Good If Detached

ADMIT ONE—Subject to the conditions set forth on the back hereof.

NEW YORK YANKEES, INC.

David A. Topping

President

YANKEE STADIUM

SECTION

BOX

SEAT

10

34C

8

ENTER AT GATE


4

LOWER STAND

BOX SEAT

1953 WORLD SERIES

AMERICAN LEAGUE VS NATIONAL LEAGUE



GAME

2

ONLY

Do not detach this coupon from RAIN CHECK

YANKEE STADIUM

UPPER STAND


BOX SEAT

TAX INCLUDED

\$10.00

1953 WORLD SERIES

AMERICAN LEAGUE VS NATIONAL LEAGUE



GAME

2

RAIN CHECK

RETAIN THIS CHECK Not Good If Detached

ADMIT ONE—Subject to the conditions set forth on the back hereof.

NEW YORK YANKEES, INC.

David A. Topping

President

YANKEE STADIUM

SECTION

BOX

SEAT

18

54D


7

ENTER AT GATE

4

UPPER STAND

BOX SEAT



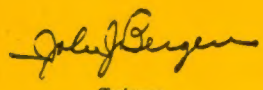
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STADIUM CLUB


is pleased to extend guest privileges to

the bearer only for the

1953 WORLD SERIES



Chairman



President

GAME

No.

1



## NOTICE

RETAIN this RAIN CHECK and attached coupon until the GAME NUMBERED HEREON has been played.

The RAIN CHECK and coupon are good only for this particular game and no part of the purchase price will be refunded if they are not used.

Should the game numbered hereon be postponed or a legal game not played, this coupon with the RAIN CHECK attached, will admit the holder to the game when played.

### IMPORTANT — TERMS AND CONDITIONS

The holder is admitted on condition and by use of this ticket agrees, that he will not transmit or aid in transmitting any description, account, picture or reproduction of the Baseball Game or Exhibition to which this ticket admits him.

Breach of the foregoing will automatically terminate this license.

The holder of this ticket assumes all risk and danger incidental to the game of baseball, including specifically (but not exclusively) the danger of being injured by thrown and batted balls, and agrees that the management is not liable for injuries resulting from such causes.

### WARNING

Any one selling or reselling this ticket for more than the price printed hereon or otherwise in violation of Sec. 1702 of Internal Revenue Code or any amendment thereto and Sec. 169-C General Business Law, State of New York, will be guilty of a misdemeanor. This ticket must not be re-sold or offered for sale at a premium in excess of \$1.00 plus

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